



THE SALVATION ARMY
CALIFORNIA SOUTH DIVISION

2019 ANNUAL REPORT





LETTER FROM THE DIVISIONAL LEADER

Dear Friends,

It doesn't matter if we live in an upper middle-class suburb or in the center of a city. If you live in Southern California, you see homelessness every day. From your commute to work to dropping your children off to school, you are likely to see tents in a park, make-shift shelters under freeway overpasses, or men and women standing at the bottom of freeway exits holding signs asking for help.

There is little doubt the issue of homelessness is reaching critical mass. There is likewise no doubt that The Salvation Army in Southern California is committed to doing whatever it takes to bring hope and the promise of a better future to the tens of thousands of men, women and children who go to sleep every night without a roof over their heads.

We believe this annual report demonstrates the strides, thanks to generous individual, corporate and foundational donors, The Salvation Army has already made. But it will also shed light on our future plans to help those in need, especially the homeless. Our Territorial Commander Commissioner Kenneth G. Hodder is spearheading a major push to tackle

homelessness head on. It's called the "Way Out." Within the pages of this report you will learn about individuals who, through the grace of God and the efforts of The Salvation Army, have found that way "out" of homelessness, "out" of hopelessness and eventually, a way "in" to a better life and reintegration into society.

You will also read about The Salvation Army's dedication to tackling the crisis of homelessness head on with cutting edge programming and its commitment to increase our efforts for those in need in partnership with corporate, foundational and government supporters...and with support from the private sector which has always been stalwart in shouldering the burden of helping those in need. With your continued assistance, and God's grace, The Salvation Army will continue to be that beacon of hope to our brothers and sisters on the streets.

Gratefully,


Lt. Colonels John and Lani Chamness

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MISSION STATEMENT

“Doing the Most Good.” In these four words, our mission – to feed, to clothe, to comfort, to care, to rebuild broken homes and broken lives. By walking with the addicted, we can lead them to recovery. By fighting hunger and poverty, we can feed and nurture the spirit. And, by living and sharing the Christian Gospel and meeting tangible needs, we give the world a lasting display of the love behind our beliefs.

The Salvation Army operates more than 50 social service agencies strategically placed throughout Southern California. Material and spiritual support is our standard; social services delivered with compassion is our model; anyone in need is our prerequisite. Our work is funded through kettle donations, corporate contributions, and the sale of goods donated to Salvation Army Family Stores. Eighty-seven cents of every dollar we raise supports our various programs across Southern California. We are a tax-exempt 501(c)(3) organization, and contributions are deductible for Federal Income Tax purposes to the extent permitted under Section 170(b)(2) for corporations.

An international movement, The Salvation Army is an evangelical arm of the universal Christian Church. Our message is based on the Bible, and our ministry is motivated by the love of God. We preach the Gospel of Jesus Christ and meet human needs in His name without discrimination.



SERVICES PROVIDED

HOUSING SERVICES

Cost-free, transitional and low-income housing for veterans, the homeless, persons recovering from substance abuse, families affected by HIV/AIDS; housing referrals and augmentation of foster care programs for teens and young adults.

SENIOR SERVICES

Housing for low-income seniors; adult day care for those suffering from Alzheimer's or other forms of dementia, Parkinson's, depression, loneliness or other special needs. Programs and health education aimed at seniors.

RELIGIOUS SERVICES

The Salvation Army Corps provide worship services and spiritual ministry throughout the week, which include music and praise ministries, as well as social service programs that reach out to those in need in their communities.

DISASTER SERVICES

Immediate relief such as food service at evacuation shelters provided during wildfires, storms, earthquakes and other natural or man-made disasters - Long term relief such as recovery services and financial assistance to survivors.

YOUTH SERVICES

Community centers and camps that provide at-risk children with academic, recreational and enrichment activities; gang prevention through sports leagues, music lessons, adult mentors and community involvement.

FAMILY SERVICES

Clothing, food, lodging, transportation and seasonal assistance such as toys and holiday meals. Day care centers with specialized programming and education.

RECOVERY SERVICES

Substance abuse recovery programs, spiritual care, life skills, job training classes and social support groups.

HUMAN TRAFFICKING

Holistic services to survivors of human trafficking, including safe housing, transitional housing and case management.

A YEAR IN SERVICES



TOTAL NUMBER OF PERSONS SERVED (UNDUPLICATED):

804,364

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THE WAY OUT

On any given night in America, 553,000 people are homeless. They are men, women and children. They are single and married. They are from every ethnic group, come from a wide variety of economic and social backgrounds, and every one of their stories is unique. In short, they are just like us.

And while the reasons for their plight run the gamut, even the briefest visit to some of the cities in our territory will convince you that the problem is getting worse. In fact, it's an epidemic. The United States Department of Housing and Urban Development has reported that, between 2016 and 2017 alone, the number of "unsheltered" homeless (that is, those not in a shelter of any kind) grew by nine percent. Nine percent! So, around many of our most magnificent buildings, the soaring monuments to American industry and commerce of which we are so proud, you'll find a collection of small tents. Hidden away in isolated urban pockets, you'll encounter desperate little communities

built with cardboard and blue tarps. And scattered across the landscape, in big cities and small towns alike, you'll find people living in their cars.

I could go on. I could wax eloquent about the tragic findings of the 2017 Annual Homeless Assessment Report, which found that the fastest-growing segment of the homeless population is families. And don't get me started about the kids. According to a recent study by Covenant House, more than two million kids are homeless at some point every year. That's 2 million lives that will be forever changed and, perhaps, forever scarred because they had no place to call home.

But I will be brief. We must do something about it, and we must do it now. Ever since William Booth penned "In Darkest England and the Way Out," The Salvation Army has been a leader in fighting both the causes and effects of homelessness. We know this work.

There is simply no other organization today that has the heritage, experience, geographic reach, organizational infrastructure, and personnel to address this crisis like The Salvation Army. None.

That's why, beginning this year, I'm asking the soldiers and friends of the Western Territory to commit themselves to a big goal. I am asking that we commit ourselves to doubling our impact on homelessness. By virtue of both our calling and our mission, we bear a special responsibility to do more for those who are struggling on the streets. Indeed, I believe that we have a duty to assume a leadership role. We must show a new generation that there is a Way Out. Whether it's developing programs that prevent homelessness, operating emergency shelters, opening transitional housing facilities or building permanent supportive housing, we must act.

COMMISSIONER KENNETH G. HODDER

Territorial Cmdr. of The Salvation Army Western Territory



THE WAY OUT IN 79 DAYS

HOW THE SALVATION ARMY IN **ORANGE COUNTY** IS
HELPING PEOPLE FIND THEIR WAY OUT

In 2018, the homelessness issue in Anaheim was making national news headlines as city authorities attempted to remove a homeless encampment from the banks of the Anaheim riverbed. It gave the public as well as city officials a hard look at the crisis and nobody liked what they saw. A Federal judge intervened, and the City of Anaheim was faced with having to ensure the people being removed from the riverbed had a place to go to. The Mayor of Anaheim turned to The Salvation Army with one simple question. "How soon can you turn a gravel and dirt lot into a homeless shelter built to last with a full slate of wrap-around services?" The Army said 90 days.

Anaheim City Council voted to approve the temporary shelter November 13, 2018, but The Salvation Army was wrong. It did not take 90 days. In January of 2019 the ribbon was cut on the 224 bed shelter a mere 79 days since the city's commitment.

The 24-hour, trauma-informed shelter runs on a referral basis. The length of stay depends on each case, with individuals utilizing job and housing services during their residency. During his remarks at the grand opening of the shelter, Divisional Commander Lt. Col. John Chamness made it clear this new shelter is just another stepping stone toward increasing The Salvation Army's efforts to erasing homelessness. "We will be opening access centers in many of our locations not just in Orange Country, but across Southern California," Chamness said. "where people can get a shower a meal, and where they can sit down with a case manager and say, 'I'm tired of living on the streets. Can you help me get a job?'" 🍷

THE WAY OUT FOR PRUDENCE

THE COUNTY OF **SAN DIEGO** IS MEETING THE CHALLENGE OF THE HOMELESSNESS CRISIS

San Diego's Mission Bay is a beautiful tourist destination with picturesque beaches and public spaces. In a parking lot there Salvation Army staff and volunteers distribute food and clothing to the growing homeless population. "Sometimes we have 40 people in line," says Tyler, a Salvation Army Outreach Staffer. "There's never judgement. We just meet these folks where they are and try to help them get services."

And then there's Prudence. She's a fire ball with bright eyes and a loud voice, making her presence known even before she approaches the table. She's been on the street for two and a half years. She's not an addict so ironically, Prudence doesn't qualify for certain shelters and for now she waits for news from the wait list of government subsidized Section 8 housing.

"Don't know how any of us would make it out here without The Salvation Army," Prudence says to Tyler as she rummaged

through the selection of donated coats... it gets cold some nights in San Diego. "The Salvation Army always shows up. When it's raining they show up. When it's freezing, they show up. They ask us 'what do you need?' And they bring it."

On this day, Prudence asks Tyler if she can take some extra coats. There are homeless people in Old Town San Diego who need them. Tyler helps Prudence stuff some extra coats into a large plastic trash bag. He knows Prudence will be true to her word and "pay it forward." Before she heads off, Prudence turns to Tyler and tells him, "I've been through hell and am still going through hell, but I choose to look a hell differently.

Prudence "spells" it out like this...Hope, Everlasting Joy, Love and Life."

Then without a goodbye, she picks up her bags, heads off through the park... to take care of those whose hell might be a little worse than hers. ■





THE WAY OUT WITH A LITTLE TLC

IN **LOS ANGELES COUNTY** EXPANSIONS ARE COMING TO
SHELTERS ACROSS THE SOUTHLAND

The Santa Fe Springs Transitional Living Center is one of more than 50 Salvation Army social service agencies strategically placed throughout Southern California. A shelter for women in need of refuge from abusive spouses or seeking to change their lives in a profound and permanent way, women and children find the necessary safe environment and essential tools to make positive futures a reality. Material and spiritual support is the standard – social services delivered with compassion is the model – anyone in need is the prerequisite.

The Santa Fe Springs TLC opened its doors in 1992 with just a few beds; twenty-seven years later there is room for 75 women and children seeking their own “way out” of homelessness. In 2019, following a unanimous vote from the Santa Fe Springs Planning Commission, The Salvation Army’s Santa Fe Springs TLC will be expanding again...clearing the way to transform more than 2,000 square feet of unused office space into six well-appointed rooms of refuge for mom’s seeking a better life for themselves and their children. With a capacity of four beds per room this will increase the services at The Salvation Army’s Santa Fe TLC to nearly 100. “It is so hard to have to tell a mom with her kids waiting outside my office that we have a waiting list,” said Corps Officer Lt. Ryan Bearchell. “With this new expansion I will be able to have a different kind of conversation with our clients and that is truly a blessing.”❤

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THE WAY OUT REQUIRES A FIRST STEP

THE **INLAND EMPIRE** IS THE SITE OF POWERFUL RECOVERY STORIES

All journeys must begin with that first step. Vince came to The Salvation Army in Riverside looking for services. Instead, in his own words, he found “transformation.” Those first steps are happening on a regular basis in the Inland Empire through The Salvation Army’s Homeless to Work program. The program is a partnership with the City of Moreno Valley and Waste Management. The city provides necessary grant funding and receives beautification benefits from the work of the program participants. The program is geared toward individuals in severe homeless situations and is aims to meet practical needs (employment, soft skill training, housing and resource navigation) while also addressing the greater needs of the person (past hurts, trust issues, fear, lack of self-confidence, etc.).

These needs are addressed through the relational opportunities provided by the 90 days of work that each program participant is offered and through regular case management meetings. At the end of the program, the participant is given an opportunity to receive full time employment through Waste Management, based on their performance and progress through the 90 days.

The Salvation Army continues to case manage and guide these individuals, just like Vince, as they continue in their progress through their voluntary involvement in spiritual programs that are aimed to build people up and guide them into the person that God desires and has designed them to be. These program completers have also become encouragers of others coming through the program behind them.

In the 17 months that this program has been running, 16 people have found full-time employment through our partnering business Waste Management, and more continue to seek help through the program

And just who is Vince? He is the Homeless to Work coordinator and a man who was homeless for 30 years before The Salvation Army saved his life through the Adult Rehabilitation Center. Vince has been clean for 10 years and has gone from homeless to “home owner.” And now, through Vince’s careful love, guidance, and a little tough love, he is assisting others toward the same transformation that changed his life all those years ago. ■

THE WAY OUT IN SANTA BARBARA

THROUGH REHABILITATION AND INTEGRATION, THE
CENTRAL COAST IS TAKING ON HOMELESSNESS

The Salvation Army has been delivering shelter and social services to those in need – especially the homeless in Santa Barbara since the 1960s. Much has changed since then; and sadly, much has stayed the same. It is now common for tourists on their way to the beautiful Santa Barbara beaches and other tourist attractions to encounter men and women who have been living on the streets for a long time. It's so common a sight that it sometimes seems like the homeless are invisible. To some they might be; to The Salvation Army, they never are.

Responding to the growing crisis of homelessness in this beach resort town, The Salvation Army opened "Hospitality House" a 70-bed Transitional Living Program designed to assist single, homeless men and women. The program's overall objective is to help residents become self-sufficient by obtaining and maintaining secure income and transition into safe housing. This is accomplished through onsite resources as well as through collaboration with other agencies.

In April of 2019, The Salvation Army , again responding to the ever-expanding homelessness crisis, partnered with the Santa Barbara County Department of Behavioral Wellness Alcohol and Drug Services Division to add 18 more Residential Treatment Beds and six Withdrawal Management Beds to its existing program.

These new beds come with a new name, The Salvation Army's Santa Barbara Transition and Recovery Center. These new beds and this "new center" now represent 365 days a year of hope for more clients seeking a "way out" of addiction and homelessness and a path to a return to productivity in society. 🍷



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THE WAY OUT ACCORDING TO MICHELLE

I had to work especially hard to build self-esteem, finding my identity and to keep up to achieve satisfactory grades. My mother and father separated when I was young which caused a lot of stress in my life. It gave me the false idea that living as a rebellious person would mean an independent lifestyle and freedom for me.

I noticed a God given gift to sing at the age of eight when my mother taught me "Amazing Grace." My father provided me with singing and piano lessons, but I quit early, frustrated by reading music and never seemed to find songs that interested me. In high school, it was difficult fitting in being mixed race half-black and white and having to cope with learning disabilities and mental illness like dyslexia-anxiety-depression. Do whatever, live how I wanted and hide the darkest, shameful and humiliating parts of me from others...that was my answer. And I figured I was making it through, just like everyone else. But, by college, I had no direction of what I was going to be, so having fun clubbing and singing in karaoke bars and just getting by was going to have to do.

But life has a way of catching up to you. For me, it happened when I became a mother. Still, I rebelled & chose to escape from responsibilities which moved me into a full-fledged alcoholic as well as experimenting with hard drugs.

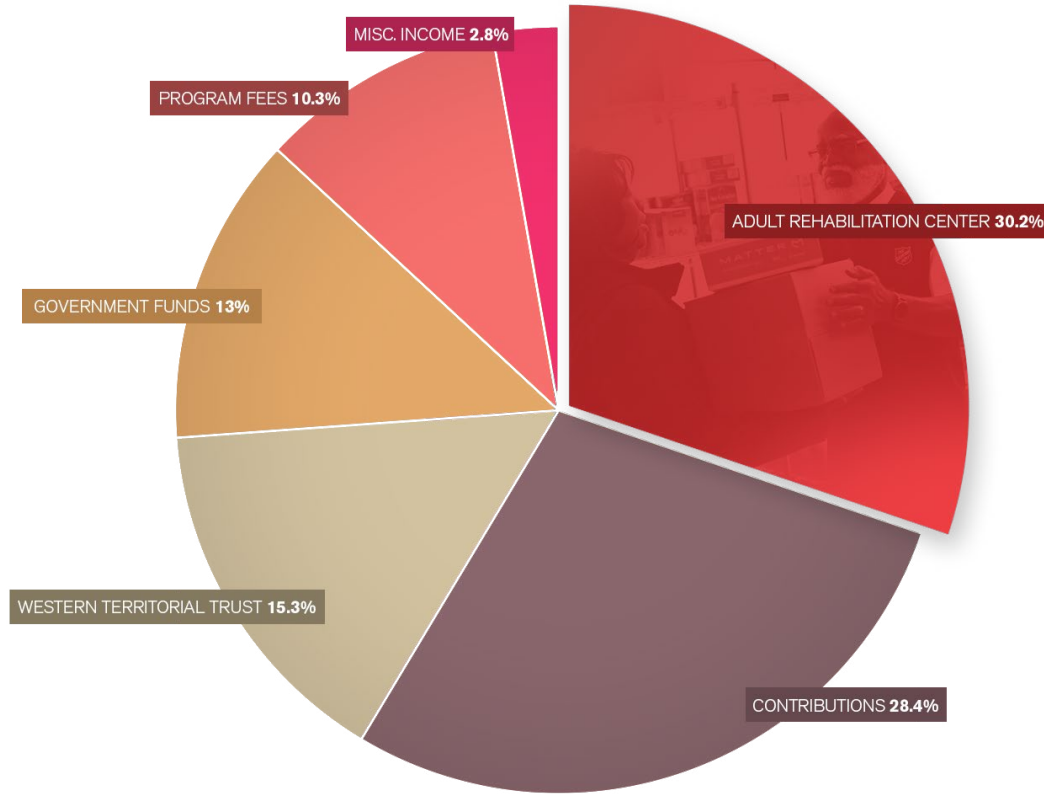
I lost my one-bedroom apartment to a drug and alcohol habit. I lived on the streets for two years. It took sleeping in creek beds, by freeway exits and in-and-out psychiatric facilities and finally an eight-month jail sentence for the Court's decision to order me to The Salvation Army in Santa Barbara. And everything changed. With counseling, building friendships with residents and attending chapel service to hear the word, The Salvation Army gave me the foundation to stay sober and strengthened my faith and relationship with Jesus Christ!

With the humility The Salvation Army taught me, I'm now "back on the streets." Only this time it's as a clean and sober mentor to others who are where I once was. I'm giving back the blessings God has bestowed upon me...The blessings shown to me by The Salvation Army. ■



FINANCIAL HIGHLIGHTS

These numbers reflect the Fiscal Year ending September 30, 2018 for the California South Division.



PUBLIC SUPPORT & REVENUE

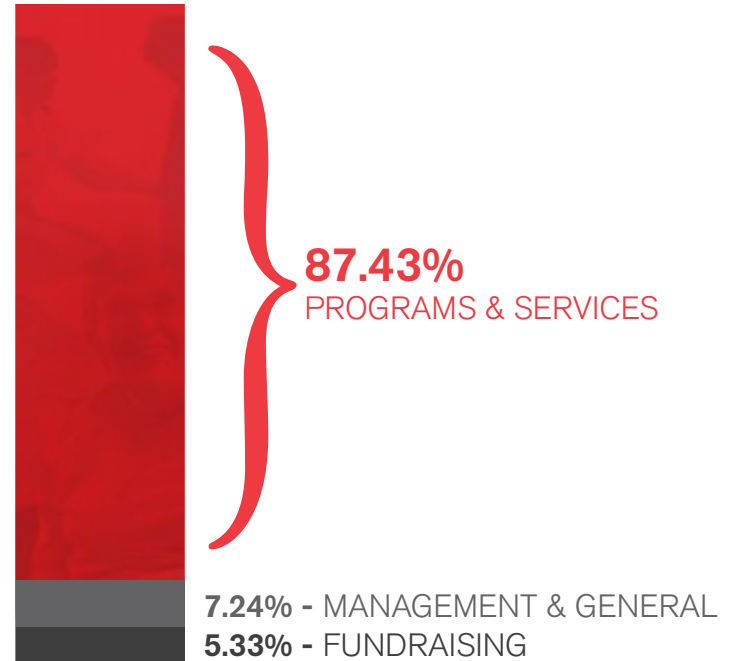
Adult Rehabilitation Centers	66,567,197
Contributions	62,625,891
Western Territorial Trust	33,613,956
Government Funds	28,715,602
Program Fees	22,806,832
Misc. Income	6,104,661

TOTAL	220,434,139
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EXPENSES

Adult Rehabilitation Centers	66,567,197
Corps Community Center	37,158,596
Emergency Assistance & Case Management	23,370,995
Management and General	15,636,753
Emergency Shelter & Transitional Living	15,549,424
Senior Citizen Residences & Adult Day Care	11,671,530
Fundraising	11,511,231
Youth Education and Development	11,264,048
Veterans	7,093,848
Summer Camps	6,087,867
Childcare	4,994,080
Substance Abuse Treatment	3,210,286
HIV/AIDS	1,935,480
TOTAL	216,051,335

WORTHY OF YOUR TRUST



Approximately **87 cents of every donated dollar** goes toward sustaining the life-changing programs and services of The Salvation Army's California South Division. When you donate to The Salvation Army, you can be certain that it will be put to good use.



When the sun came up on the morning of November 11 at Camp Lawrence Daley at Mt. Craggs, Camp Gilmore and Camp Wilderness, camp director Marty Brown surveyed the fire damage. The Woolsey Fire, part of the largest wildfire event in California's history, had struck home, even to The Salvation Army and its Camp Wilderness – a special place for urban teens to get a break from the mean streets of the city every summer. A section of the campgrounds was a complete loss. Other structures at the camp were also severely damaged.

Despite being numbered among those impacted by the Woolsey Fire, The Salvation Army was relentless in its Emergency Disaster Services response during last year's fire season. It provided food and refreshment at all major evacuation centers during the fire event and in the aftermath, more than \$500,000 in emergency assistance, impacting more than 250 families, has been distributed - The Salvation Army continues to work with the fire survivors and will do so as long as necessary. ■

WHY I VOLUNTEER

BY ANDREW JAMESON

LOS ANGELES METRO ADVISORY BOARD VICE CHAIR

Six years ago, my third grade daughter asked me to join her on a field trip to a local preschool. What I saw was a first rate school next to an apartment complex; what I didn't realize was the school was the Salvation Army Pregerson Center, these schoolchildren were homeless, and that the apartment complex was transitional housing for their families. The experience inspired me to learn more about the Army and its amazing work, and led me to the Los Angeles Metro Advisory Board, where I serve as Vice Chair.

HOW TO GET INVOLVED

The Salvation Army California South Division provides hope to those in need, without discrimination, in the form of services, programs and resources. Here are some of the best ways you can be part of Doing the Most Good at your local Salvation Army Corps.

- Stay informed. Go to calsouth.salvationarmy.org for the latest news and listing Corps. Follow us on social media at @SalArmyCalSouth.
- Volunteer to tutor a child in an after school program. Check with your local Corps to see what programs they offer to kids.
- Donate non-perishable food items to your local Corps food pantry.
- Hold a fundraiser online or at an event for the programs that are changing lives in your community every day.
- Donate toys to your local gift giveaway during the holiday season.
- Ring a bell during the holiday season. The iconic red kettle directly benefits your local community. Contact your local Corps for opportunities.



THE SALVATION ARMY CALIFORNIA SOUTH

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DOING

THE MOST

THE SALVATION ARMY

CALIFORNIA SOUTH DIVISION



calsouth.salvationarmy.org



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