Theatre Rentals and Events

RENTALS | BANQUETS | EVENTS | PARTIES

sd.kroccenter.org
619.269.1551 | 6611 University Ave.
San Diego CA, 92115

The Salvation Army
Ray & Joan KROC CENTER
SAN DIEGO, CA

Unique Spaces for any Event

Our fully equipped 33,000 square-foot Performing Arts Center consists of the Joan B. Kroc Theatre, two dance studios, band room, and a large multipurpose conference room. The Joan B. Kroc Theatre has been utilized for thousands of events ranging from seminars and recitals to Broadway shows and graduations.

About the Kroc Center

The Kroc Center redefines what a community center is all about. It was designed to stimulate the mind, body and spirit, to provide hope, and to transform the life of each and every member of the community.

Let us help you to throw the best party ever! Our 12.4 acre campus has multiple venues to host your next party. Explore event options in the Rolando Room, Community Room, our pools, climbing tower, Ice Arena, outdoor fields, and the new Corner Zone!

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Want to book an event?

619.269.1475	**Athletics, Pool & Corner Zone Parties**
619.269.1471	**Athletics & Aquatics Rentals**
619.269.1475	**Gym Front Desk**
619.269.1505	**Aquatics Center**
619.269.1551	**Theatre Bookings Meetings & Events**
619.269.1540	**Arts & Education Front Desk**

LEARN MORE ONLINE AT WWW.SD.KROCCENTER.ORG

Joan B. Kroc Theatre

*Pricing is for current year.
Future year estimates available upon request.

The Joan B. Kroc Theatre is fully equipped with seating for 540, a 2,732 square foot stage, optional orchestra pit, fly space, and support facilities including dressing rooms, and adjacent meeting spaces. Theatre rental rates include technical staff.

WEEKEND RATE (FRI-SUN)

$3,300 (5 hrs)

$425/hr Load-in/Rehearsal Rate

WEEKDAY RATE (MON-THURS)

$2,800 (5 hrs)

$425/ hr Load-in/Rehearsal Rate

Additional Hours

INCLUDED IN FEE

Technical Production Manager

Production Technicians (2)

House Manager

Basic Lighting Package

Basic Audio (corded microphones)

Dressing Rooms

Campus Security

Housekeeping

LOCATION ORIGINATION FEE

(For video and live streaming)
Price quote available upon request

ORGANIZATIONAL REQUIREMENTS

A security deposit of five hundred ($500.00) dollars must be paid in advance in order to reserve the facility. This deposit is required to ensure proper clean up after use of the facility and to cover the cost of repairs, damages or loss to the facility or equipment. All deposits will be refunded in full if clean up is suitable and no property damage is noted.

LARGE BUSINESSES

Larger business can take advantage of the of the Joan B. Kroc Theatre weekday rates for all staff meetings of up to 540 employees.

Overtime Labor Rates and Additional Equipment Rates

OVERTIME LABOR

$525/hr over 8 hrs, $625/hr over 12 hrs

Overflow Dressing Room

Additional room for large casts-

no set up: $100/day per room

RESOURCES

Marley Dance Floor: $400

6' Boston Piano: $275

9' Steinway Piano: $325

Versalite Risers: $50–$300

Orchestra Pit: $400

Orchestra Shells: $400

Wireless Microphones

$50/day, $75/half week, $150/week

(Basic corded mics are included):

Lumen Projector/rear projection screen:

$475/day, $650/half week, $1250/week

Concession Stand: $100–$300/day

White Scrim: $200

Hazer: $50/day, $150/wk

Ticket takers: $100/ea

NOTES:

- Standard rental fees apply for any overtime additional technical and equipment needs.
- Program content must be suitable for all ages.
- Outside catering permitted with pre approval (Fees apply)
- Prices subject to change

Contact Cathie.hyatt@usw.salvationarmy.org
or 619.269.1551 for more information.

Rolando Banquet Room

43’ x 69’ / 2985 sq. feet

The centrally located San Diego Kroc Center is the perfect setting for your next special corporate occasion, business retreat, awards banquet or a simple group get-together.

- **Outstanding service with support from planning to implementation**
- **High-speed wireless Internet access**

CAPACITY

Capacity of the Banquet Room is 150 banquet-style, 160 theater-style, 80 classroom-style.

RATES

$1,000 for 3 hours (minimum)

Additional hours -$300/hr.

Nonprofit rate - $250/hr.

ADDITIONAL FEES

Round Tables: $30 per *(include chairs and black linen)*

Theatre Style chair set-up: $1 per chair.

Audio set-up w/ wired microphone: $50.

Flat screen video Projection: $150. *(Client to provide laptop and adapter) No Technician.*

AV Technician $50 per hour

Stage or room divider: $150

Outdoor Courtyard

$1000 for 3 hours (minimum)

Additional hours - $300/hr

Nonprofit rate - $250/hr.

NOTES:

- **Outside catering permitted with pre approval (Fees apply).**
- No kitchen access is available.
- Confetti and glitter are prohibited. Painters tape must be used when attaching decor to wall and doors.

Community Room

40’ x 34’ / 1333 sq. feet

Looking for a space you can make your own? Our Community Room is the perfect setting for your next special occasion, whether it be a baby shower, birthday party, or small community meeting. Create an unforgettable experience in this affordable and customizable room!

- Perfect for Baby Showers
- Bring in your own food and decor
- Plan a small party on a budget

CAPACITY

40–50 depending on set-up

RATES - 2 HOUR MINIMUM

$200/hr

Additional hours - $100/hour

Nonprofit rate - $75/hour

INCLUDED IN FEE

Basic meeting table and chair set up

ADDITIONAL FEES

Dedicated support staff $50/hr

NOTES:

- Confetti and glitter are prohibited. Painters tape must be used when attaching decor to wall and doors.
- No kitchen access is available.

TOBACCO, ALCOHOL & DRUG FREE CAMPUS

All alcoholic beverages, drugs and smoking are prohibited on the Kroc Center campus.

Please contact **diane.taylor@usw.salvationarmy.org** or 619.269.1520 for more information.

Let us help you plan your next event at The Kroc Center

Planning a corporate meeting, sales retreat, awards banquet, community event, party, shower, conference, seminar or fundraiser? Want to create your own package? Whether you want to entertain or educate, the Kroc Center's expert staff will work to meet your needs and provide a truly memorable and cost-effective event.

CORPORATE

Luncheons, Team Picnics, Conferences, Banquets, Receptions, All Staff Meetings

We have a multitude of venues suitable for a wide variety of activities including large or corporate events, conferences, tradeshows, banquets, receptions, health fairs, meetings and more.

Break-out rooms, outdoor seating, and audiovisual elements including sound, lighting and projectors are also available. Whether your event requires simple classroom seating or banquet-style dining for 180, our events staff, and rooms can accommodate.

CORNER ZONE

Our Corner Zone indoor play park is the perfect place for your kid to have fun on their special day! We have many activities to keep your party entertained, such as bounce houses, an indoor zipline, swings, and more!

Contact Andrea.Sanford@usw.salvationarmy.org for more info

EDUCATION

Trainings, Seminars, Lessons, Instruction, Graduations

Specifically designed for smaller groups, classrooms can host activities including arts, computer instruction, and other activities requiring white boards and other instructional tools.

Contact Catherine.Grizzle@usw.salvationarmy.org or 619.269.1519 for more information.

FAQs & Policy

THEATRE/RENTALS FAQS

Do you offer Technical Services?
Whether you have a small presentation or a multi-media extravaganza in the theater, we have experienced technicians who can help you manage all your audio, video and lighting needs.

What is the Event Approval procedure? Prior to contract signing, your event must be approved through The Salvation Army Divisional Headquarters. The Salvation Army reserves the right to deny any event that presents a conflict with The Salvation Army's mission. Liability insurance may be required.

THEATRE/RENTALS POLICY

Organizational Requirements
A security deposit of five hundred ($500.00) dollars must be paid in advance in order to reserve the facility. This deposit is required to ensure proper clean up after use of the facility and to cover the cost of repairs, damages or loss to the facility or equipment. All deposits will be refunded in full if clean up is suitable and no property damage is noted.

Contract Policy The Salvation Army Kroc Center requires contracts for all events. Contract approval process takes an average of two weeks. Along with the signed contract, a 50% down payment is due. The following 50% is due 10 business days prior to your event, along with a guaranteed guest count.

Reserve your event space today

Thank you for considering The Salvation Army Kroc Center for your next event. We are dedicated to working with you to accommodate your event needs.

Give us a call to to book a facilities tour with our Theatre and Events Director

READY TO BOOK?

Contact our Theatre and Events Director at 619.269.1551 or Cathie.Hyatt@usw.salvationarmy.org

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CLIENT LIST

Alpine Dance Academy
Ballet Institute of San Diego
Balletcenter Studios
C. Hook Theater
California Dance Classics
California Ballet
California Virtual Academies
Children's Creative & Performing Arts Academy
Clan Rince School of Irish Dance
Chinese International Exchange
Chula Vista Ballet
City Ballet School
County of San Diego
CV Dance Co.
Danzart Academy
East County Youth Symphony
Elevé School of Dance
Expressions Dance & Movement Center
Golden State Ballet
Gujarati Association of San Diego
Hispanic Arts Theatre
Hillcrest Wind Ensemble
Hollywood Music
KevOnStage Live!
Keiller Leadership Academy
Ken Jewish Community San Diego
Lemon Grove School District
Lynch Dance Institute
Mt. Helix Academy
Martin Luther King Jr. Community Choir of San Diego
Miss Greater San Diego Pageant
Neisha's Dance & Music Academy
Platt College San Diego
Peter Pan Junior Theater
Schmoedown Trivia Live!
San Diego Academy of Ballet
San Diego Concert Band
San Diego Opera
San Diego Symphony
Taupou Samoan Polynesian Dance
The Dance Spot
The Twynot Show
Waldorf Academy
World Ballet Art Competition Grand Prix
Worldstrides International Heritage Music Festival
Youth America Grand Prix

Call 619.269.1551 to book your next event

REV 04/26

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