

THE SALVATION ARMY ALASKA DIVISION

"Doing the Most Good" is the Salvation Army's distinct identifiable message. It is a promise we make to all--- contributors, clients, associates, and officers. It is also a promise to our employees to do the most good by offering a greater sense of purpose in their work, by providing training and mentoring opportunities, and by offering pay and benefits that allow employees and their families to feel secure in their futures.

POSITION VACANCY ANNOUNCEMENT

Annual Giving Manager

Date Posted: 03/06/14

Closing Date: Open Until Filled

The Salvation Army Divisional Headquarters Community Relations and Development (CRD) Department is seeking a full time Annual Giving Manager to be responsible for the management of annual giving programs designed to generate financial support for The Salvation Army's Alaska Corps and Programs statewide. Strategies and methods to generate operating support may include direct mail, phone solicitations, PFD charitable contributions, online giving, the *Season of Giving* annual fundraiser, and other designated activities. This position will also manage CRD's database of donors, volunteers, board members, and others. This is a full-time, benefited position.

Minimum Qualifications:

1. Bachelor's degree in relevant field such as Marketing, Public Relations, or Business and five years of relevant professional experience preferred. May substitute additional experience on a year-for-year basis for education requirement. A minimum of three years relevant professional experience is required
2. Solid understanding of direct marketing strategies to assist in planning and coordinating the direct marketing efforts of the Alaska Division. Must have an understanding and appreciation for the Mission of The Salvation Army
3. Proficient in the use of computers utilizing Microsoft operating systems and programs especially as it relates to managing databases that require strong technical skills. Must have advanced proficiency in navigating and managing a relational database such as *Portfolio*
4. Extremely strong analytical skills with ability to analyze data and provide meaningful reports and analysis to the Director of Development and others as appropriate
5. Extremely strong organizational skills and be able to manage a busy schedule of data entry, analytics, and reporting of donor contributions as part of the overall management of The Salvation Army's donor database
6. Current Alaska driver's license with acceptable driving and criminal history reports

To apply for this position, please visit our website at www.salvationarmy.org/alaska, print and complete the application, and fax to 907-276-2612. Please attach your resume or CV to the completed application form. If you need assistance or accommodation to apply for this position, please contact Human Resources at 907-339-3435.

The Salvation Army is an Equal Opportunity Employer



DOING THE MOST GOOD™