



The Salvation Army
California South Division

ANNUAL REPORT





Dear Friends,

A pandemic of global dimensions coupled with civil unrest, shook the foundation of our sense of community. But at The Salvation Army, with faith that God is in charge and with God's grace, we met these challenges in 2020.

This Annual Report will not only demonstrate our organization's commitment to alleviate homelessness, but also our ability to pivot and respond directly to the unprecedented COVID-19 crisis. This past year, The Salvation Army distributed millions of meals through our food pantries, shelters and non-COVID related programs. During the height of the crisis, for six months beginning in March of 2020, 7 million meals alone were distributed to people who had been financially devastated by the lock down. By the end of 2020, our meal distribution exceeded 12 million.

Our commitment to alleviate homelessness with a strategy of Prevention, Intervention and Integration continues despite the challenges we all face due to the pandemic. From the middle of 2019 through 2020, The Salvation Army opened 12 new residential programs, adding 1,500 beds to serve our unsheltered neighbors. We are now looking to break-ground in Pasadena and Orange County to expand our Permanent Supportive Housing, which will add 140 units of housing for our unsheltered neighbors.

Thanks to the generosity of individual, corporate and foundational donors, the constancy of The Salvation Army's commitment will steadily build more shelters and more opportunities to prevent homelessness, intervene on behalf of persons living on the street and integrate stability for those in recovery as they work toward a new life as a productive member of society.

John and Lani Chamness

Lt. Cols. John & Lani Chamness
Divisional Leaders
The Salvation Army
California South Division

A YEAR IN SERVICES

107,330
CLOTHING DISTRIBUTED

12,078,135
MEALS PROVIDED

403,566
NIGHTS SHELTERED

756,530
TOTAL PERSONS SERVED

209,800
GIFTS DISTRIBUTED

522,752
GROCERY ORDERS PROVIDED

163,803
FAMILY CASES

114,202
YOUTH OUTREACH ATTENDEES

HOME TO STAY

Winston and Kamika and their three beautiful children live at The Salvation Army's Westwood Transitional Living Village. Winston is a 17-year veteran of the United States Air Force, achieving the rank of Technical Sergeant (E-6). After serving his country, he took his skills into the private sector and worked for major companies in electronics as well as loss protection.

Wanting to provide more for his family, Winston started his own company. A series of unfortunate events, including the economic downturn, found Winston supporting his family as an Uber driver. Kamika helped out, working as a janitorial supervisor at the local Air Force base. When Kamika became pregnant with the family's youngest, she had to stop working as the cleaning chemicals used in her job were potentially harmful to her baby.

Then came the accident. Winston's car was t-boned by another driver and in an instant, he lost the means to support his family. Determined, he rented a car which, combined with Kamika's pregnancy, created more economic pressure. Kamika and the kids moved

in with relatives...Winston started living in the rental car.

Knowing this was not a way to raise a family, they went to the Veterans Administration for help. There, they heard about The Salvation Army's family shelter in Westwood. They applied, were accepted and have been there for almost a year.

During that time, they have gotten control of their finances. The kids are flourishing at the Bessie Pregerson Childhood Development Center. Winston and Kamika received the

support they needed from their Salvation Army case worker and other parents at Westwood, who have shared their own stories and encouragement in the parenting classes the facility offers.

They received help in finding veteran housing and will be moving into their new permanent home soon. Life is good, or as Winston says, "What do I think of The Salvation Army? It's all in that name...Salvation...The Salvation Army saved my family and for that I will be forever thankful."

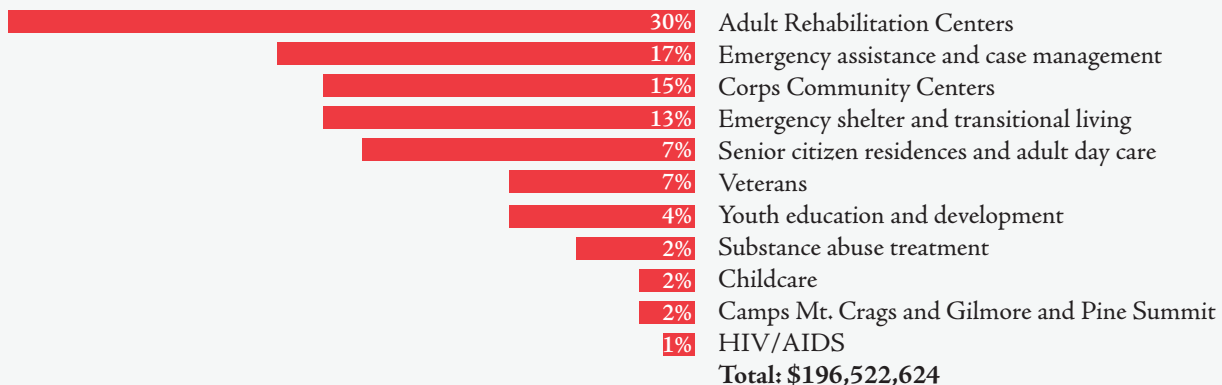


2020 BUDGET

PUBLIC SUPPORT & REVENUE



PROGRAMS & EXPENSES



OVER 200 PROGRAMS PROVIDING SERVICES IN SOUTHERN CALIFORNIA

The Salvation Army is known for its organizational efficiency. In December of 2020, Forbes Magazine ranked The Salvation Army 4th in its top 100 charity ratings in the United States. With more than ninety percent of donated funds going directly to services, and with effective stewardship and investment of grants and contributions, lives from a broad spectrum of vulnerable populations are impacted.

CORPS COMMUNITY CENTERS

Forty-five locations throughout underserved communities, provide ministry, access to the arts and family services in the form of food pantries, utility/rental assistance, and case management.

ADULT REHABILITATION CENTERS

The Salvation Army's eight Adult Rehabilitation Centers provide a six-month (or longer if the individual case warrants it) program for men and women suffering from the tyranny of drug or alcohol addiction.

SENIOR SERVICES

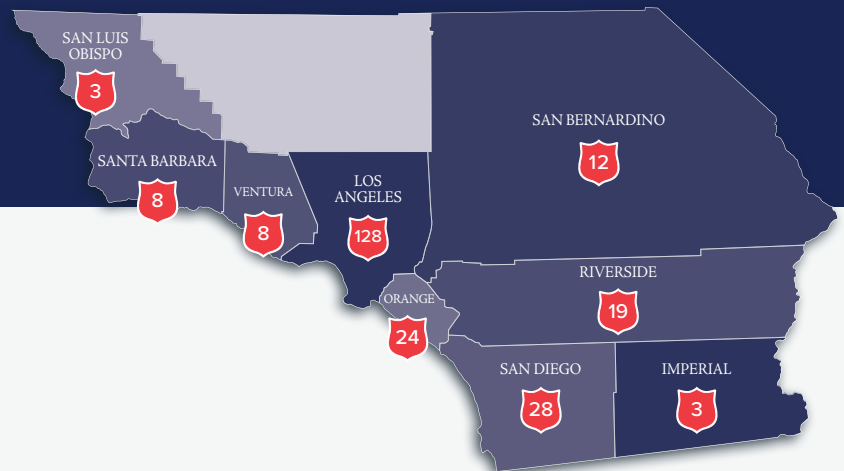
Multiple programs such as meal delivery, social interaction and more than 1,330 affordable housing units provide dignified living for seniors.

CHILD DEVELOPMENT CENTERS

Locations throughout Southern California serve working parents and remained opened throughout COVID to care for children of essential workers.

SHELTERS

The 35 residential programs operated by The Salvation Army in Southern California are safe, in a nurturing environment where individuals and families are helped secure permanent housing and integrate back into their community.



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MISSION STATEMENT

An international movement, The Salvation Army is an evangelical arm of the universal Christian Church. Our message is based on the Bible, and our ministry is motivated by the love of God. We preach the Gospel of Jesus Christ and meet human needs in His name without discrimination.