

UNITED WAY  
**HOMEWALK**<sup>TM</sup>  
2·0·1·9

**12<sup>TH</sup> ANNUAL 5K  
FAMILY RUN / WALK**  
Bringing **Everyone In<sup>TM</sup>** to end  
homelessness in L.A. County



Want to crush your fundraising goals?  
**TAKE THE CONRAD N. HILTON  
FOUNDATION CHALLENGE**

For every **\$5,000** you raise...  
the Conrad N. Hilton Foundation will  
**MATCH \$5,000**



Raise **\$30,000**  
and the Conrad N. Hilton Foundation will  
**TRIPLE YOUR EFFORTS**



If you raise \$30,000, the **Conrad N. Hilton Foundation** will triple your fundraising value, making your donation total \$90,000. Every additional \$5,000 raised after will be matched with an additional \$5,000 until the next \$30,000 had been raised. The value can be tripled more than once!

\*All funds raised will be matched up to \$500,000

