BREAKING THE CYCLE OF POVERTY THROUGH PHILANTHROPIC LEADERSHIP

IN ONE YEAR YOUR GIFT COULD...

**Housing**

- **$100,000**: Power community efforts for policy change to ensure our most vulnerable students are prepared for college completion and careers.

**Education**

- **$50,000**: Arrange safe temporary homes for 25 homeless neighbors as they move towards securing long-term housing.

**Economic Mobility**

- **$25,000**: Offer supportive services for 12 formerly homeless households to ensure they thrive in their new home.

- **$10,000**: Assist 6 students who are first in their family to go to college with the funds they need to move to school (airfare, dorm supplies, etc.).

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YOUR CONTRIBUTION TO UNITED WAY OF GREATER LOS ANGELES

**Homelessness**

Homelessness is a devastating life event, but it's even harder as a single parent with a young child. When Sam found himself without a home, he and his son moved from shelter to shelter struggling to stay afloat. Recently, Sam and his son received supportive housing that gave them a second chance at a stable future.

**Education**

Sharell used to be a shy high school student who was unsure of her capabilities. Thanks to the Young Civic Leaders Program (YCLP) of United Way of Greater Los Angeles, Sharell learned how to advocate for her classmates' futures and her own.

**Economic Mobility**

Jose and Karina are parents to four children, and Jose, a grocery store distributor, is the sole provider. Free income tax assistance from United Way volunteers and support from a tax credit will enable their son to be the first in the family to graduate college. He is now a student at Cal State L.A.

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JOIN US

DONATE TODAY

UnitedWayLA.org  |  @LAUnitedWay  |  #UnitedWayLA  |  #EveryoneIn

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TOCQUEVILLE SOCIETY

UNITED WE CAN DRIVE CHANGE

JOIN US
Founded in 1984, United Way’s Tocqueville Society is an opportunity for philanthropic leaders to create long-term systemic change in our community. The exceptional contributions of these leaders power United Way’s mission to end poverty in Los Angeles County.

Your participation as a member of the Tocqueville Society provides fundamental support to United Way partnerships and initiatives that create housing solutions, quality education and economic mobility in our community.

In the last two years, we’ve helped provide housing to more than 30,000 of our formerly homeless neighbors.

In the last year, we’ve provided over 36,000 students with academic support, career engagement and youth leadership opportunities.

In the last year, over 26,000 households have improved their financial stability through our tax assistance and relief programs.

Tocqueville Society members donate at least $10,000 annually to United Way and join other influential leaders in a number of benefits and opportunities.

**Member Benefits**

- Deeply impacting substantive issues affecting Los Angeles
- Aligning with other accomplished philanthropic, business and civic leaders in community engagement opportunities
- Attending exclusive Tocqueville Society events
- Recognition as a philanthropic leader in the community

Tocqueville Society members can participate in exclusive activities throughout the year.

**Tocqueville Tours**
First-hand exposure to solutions for the region’s most pressing needs

**Tocqueville Talks**
Intimate conversations with Los Angeles leaders and innovators

**Tocqueville Special Events**
Access to premium experiences in sports, entertainment, technology and elite networking opportunities

UNITING THE COMMUNITY SINCE 1922

BUILD A LASTING LEGACY AS A MEMBER OF THE TOCQUEVILLE SOCIETY