

MOMENTUM IS BUILDING

UNITED WE CAN DRIVE CHANGE



No one can solve our community's most pressing issues alone. United Way of Greater Los Angeles is mobilizing the community to end poverty through long-term solutions in housing, education and economic mobility. Together we can break the cycle of poverty for every child, individual and family in L.A. County.

HOUSING



Over **53,000** of our L.A. County neighbors are living without a home.



In the last two years, we've helped provide housing for more than **30,000** of our formerly homeless neighbors.

EDUCATION



50% of L.A. students remain unprepared for college or the workforce.



In the last year, we've provided over **36,000** students with academic support, career engagement and youth leadership opportunities.

ECONOMIC MOBILITY



25% of children in L.A. County are living below the poverty line.



In the last year, over **26,000** households have improved their financial stability through our tax assistance and relief programs.

YOUR IMPACT ON LOS ANGELES COUNTY

Every dollar you donate to United Way of Greater Los Angeles stays right here in our community. For the cost of everyday items and activities, you can provide urgent and life-changing resources to house, educate and empower our Los Angeles neighbors.

PER PAYCHECK	IN ONE YEAR YOUR GIFT COULD...
\$5	Keep the lights on for 1 low-income household for 1 month.
\$25	Provide toolkits to 75 parents to help them advocate for their children's best education and academic success.
\$50*	Assist 1,000 low-income students in preparing their college admissions materials.
\$100*	Arrange safe temporary homes for 2 homeless neighbors as they move closer to securing long-term housing.
\$225*	Fund supportive services for 3 formerly homeless households to ensure they thrive in their new home.

*Qualifies for Leadership Society Membership



@LAUnitedWay
#UnitedWayLA

UNIFYING THE COMMUNITY SINCE 1922

UnitedWayLA.org

WHY CHOOSE UNITED WAY OF GREATER LOS ANGELES?

When you donate to United Way, you are not only contributing to solving challenging issues that need short-term solutions – you are also investing in long-term, sustainable changes that tackle the root causes of poverty in Los Angeles County. We bring people together to research solutions and work on issues that are too big for any one organization or person to solve on their own. We work to build committed partnerships, invest funds and resources, and advocate policy change. United Way's multi-faceted approach is transforming L.A. County.



1. We build committed and diverse partnerships.

No other organization unites as many people with as many resources for a stronger future in our community. Across L.A. County, United Way builds committed partnerships and coalitions to resolve the issues facing our most vulnerable neighbors. We invite nonprofits, philanthropic leaders, businesses, innovators, the media, volunteers and government organizations to share resources and work together to transform the community.



2. We effectively invest funds and resources where they are most needed.

We know how difficult it is to decide where to invest your charitable contributions. United Way of Greater Los Angeles ensures your donation has the highest impact possible for the most urgent needs of our communities. We research the most effective use of your funds and make our investments work together to power United Way initiatives and partner programs that create long-term systemic change.



3. We advocate for policy changes to build long-term solutions.

With United Way, you are not only helping our neighbors on the ground level but you are helping us break the ongoing cycle of poverty through policy and systemic changes. The passionate leaders, advocates and game changers of United Way learn, empathize, and strategize together. We systematically align resources and leverage networks to build long-term systemic change.

JOIN US IN OUR MOVEMENT

YOUR SOCIAL FOOTPRINT CAN CHANGE L.A. COUNTY FOR GOOD

Through corporate and personal social media accounts, you and your coworkers can demonstrate your support of United Way of Greater Los Angeles and the local community. Share photos of your activities. Talk about your campaign. Your clients and customers will appreciate seeing what you're doing to support L.A. County.