Duties of Associational VBS Director

Generally, the associational VBS director is responsible to the associational Sunday School director or director of missions.

1. Work in VBS in a local church that uses one of LifeWay’s VBS curricula.

2. Enlist and train an associational VBS team to conduct consultations and VBS clinics.

3. Lead team in contacting churches not reporting a VBS last year and encouraging them to plan one next year.

4. Attend state VBS clinic.

5. Become familiar with the features of LifeWay’s VBS and Backyard Kids Club resources.

6. Where needed, work with director of missions to provide sales of VBS materials from a LifeWay Christian Store.

7. Plan and conduct VBS awareness and training clinics.

8. Promote VBS training in every church.

9. Take the lead in setting VBS goals.

10. Keep mission VBS opportunities before churches and their leaders.

11. Inform church leaders about VBS Link-up. Encourage leaders to set goals to do the work.

12. Work with Baptist Campus Ministers to enlist and train students for VBS work.

13. As requested, assist in coordinating student summer missionary work in the association.


15. Report results of the associational VBS clinics to the state VBS promoter.

16. Lead team in contacting and assisting churches in reporting VBS results.

17. Encourage church leaders to follow up on the outreach, educational, and evangelistic opportunities of VBS.