

VELÖVITA®

MEMBER REWARDS



Welcome





KOSTA GARA
FOUNDER / CEO

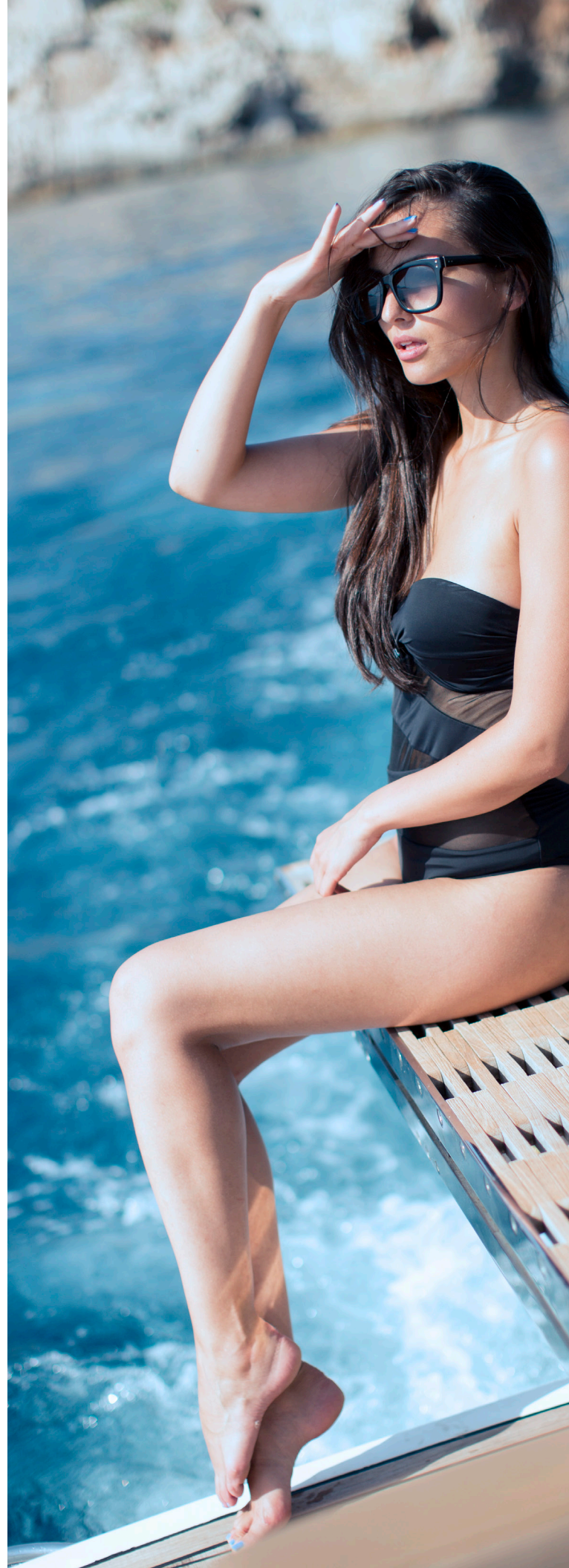
“

I truly believe that in life, everything happens for a reason. Life is a series of events, and decisions that will ultimately lead you to your destiny. Don't allow life to happen to you, rather create the life you desire and since you only have one chance, find a way to make it legendary!

”



**BEGIN YOUR JOURNEY
WITH VELOVITA® !**



Let's go!

Start your journey with one simple choice.

STEP 1

Decide how you would like to begin – as a **Member**, a **Customer** or as an **Affiliate**.

STEP 2

Get your hands on the amount of product that's right for you and your path. It's easy to share with family and friends so think about that when deciding. The more products you sell, the greater the reward, and then you'll be Active and ready to start earning revenue with our Member Rewards Plan.

E-COMMERCE

Velovita offers Customers the ability to purchase products right from your own custom, secure e-commerce website.



\$49.95

MEMBER BACKOFFICE V-CLOUD

As a Member, not only will you enjoy Velovita Member Rewards, you'll also be fully equipped with a virtual backoffice called the **V-Cloud** for an annual fee.



IT'S EASY WITH VELOVITA®

When you become a Member and select your entry level during the enrollment process, you'll be offered the option to set up a V-Fill order (monthly product delivery) to avoid having a lapse to ensure your account remains active.

Members can share more products with friends and family. With our direct to consumer shipping, stocking up on product is not required. You can also retail the products and earn revenue promoting the Velovita brand to your social network while your Customers receive a VST credit equal to **10%** of the product value of their order total, that can be used on future manual orders when they enable **V-Fill**, our automatic monthly refill program. And as always, orders of \$150 or more ship for **FREE!** (Except China).



“ The Global Direct Selling Market Size is expected to reach \$479.15 Billion (USD) by 2032, at a CAGR of 7.2% during the forecast period 2022 to 2032.”

– <https://www.sphericalinsights.com/reports/direct-selling-market>



Begin Your Journey Today!

Step 1



Join us as a Member, choose the ideal **Member Pack** for your product needs and business goals, and enjoy your **V-Cloud Membership** access (virtual backoffice).

You can customize your own package and still enjoy the benefits and **free shipping** on orders of \$150 USD or more (except China).

Select Your Member Pack

01

MEMBER

Members may participate in the Velovita Member Rewards Plan. This includes your V-Cloud (back office) and an ecommerce website for social selling**.

Price: **\$49.95**

02

PROMOTER

Any combination of products that meets the minimum required retail price.

V-Cloud membership included*.

Now you can **earn 10%** in referral bonuses, on initial orders — an exciting step toward reaching the Associate level!

PLUS: Enjoy an additional **15% OFF** and **30% BV!**

Minimum required retail price: **\$235 USD**

03

INFLUENCER

Any combination of products that meets the minimum required retail price.

V-Cloud membership included*.

Now you can **earn 15%** in referral bonuses, on initial orders — an exciting step toward reaching the Associate level!

PLUS: Enjoy an additional **20% OFF** and **30% BV!**

Minimum required retail price: **\$650 USD**

04

AMBASSADOR

Any combination of products that meets the minimum required retail price.

V-Cloud membership included*, along with more free rewards.

Now you can **earn 20%** in referral bonuses, on initial orders — an exciting step toward reaching the Associate level!

PLUS: Enjoy an additional **25% OFF** and **30% BV!**

Minimum required retail price: **\$1,600 USD**

05

AMBASSADOR+

Any combination of products that meets the minimum required retail price.

V-Cloud and membership included*, along with more free rewards.

Now you can **earn 20%** in referral bonuses, on initial orders — an exciting step toward reaching the Associate level!

PLUS: Enjoy an additional **30% OFF** and **30% BV!**

Minimum required retail price: **\$2,850 USD**

DECIDE WHICH BENEFIT **IS RIGHT FOR YOU!**

Perhaps you want more product, extra income, a new e-commerce career, or maybe **all of the above!**

* V-Cloud access for ONE year only. ** Product is not included or required to join as a Member.

Your First 8 Weeks

(Qualifying period)

01

BECOME AN ASSOCIATE

Begin building your team and become qualified for commissions by achieving Promoter level (or above), by personally enrolling two new Members (one on the left side, one on the right) that each purchase, or sell one box, and find three Customers* who purchase from your replicated site. Congratulations! You have now qualified to be an Associate!

02

LEVEL UP

During your 8-week qualifying period you may upgrade and enjoy the benefits of a higher entry level simply by purchasing or selling the difference in product (BV) for the next level.

Example: The difference between Influencer and Ambassador is 200 BV.



UPGRADE OPTION

After your 8-week qualifying period, you can still upgrade in 2 ways. Purchase the preassembled pack of your choice, or purchase or sell double to the equivalent BV of the package of your choice within a calendar month to upgrade.



Once you have reached your first rank of **Associate**, you are ready to **unlock** the rest of the Member Rewards.

* Applies only for US.

The best time to begin your venture is right now!

RIGHT TIME & RIGHT INDUSTRY

There has never been a more opportune time to begin your new business venture with Velovita. With the advent of companies like Amazon, Uber, and online department stores, more and more people will look online for products and home delivery. You can take advantage of this today with your own ecommerce website and fulfillment department.

YOUR SUPPORT TEAM



Global operating platform with **over 200 people** worldwide.



Multi-lingual Customer Support, **7 days a week!**



Out the door in **24 hours** on all shipments.



Staff with over 90 years of industry experience.



GET QUALIFIED

Become a Member and Get Qualified

01

REGISTER & ACTIVATE

Choose the ideal Member Pack for your product needs and business goals:

- Promoter Pack
- Influencer Pack
- Ambassador Pack
- Ambassador+ Pack

02

QUALIFY AS AN ASSOCIATE

Become a Promoter (or above), personally enroll 2 active Members (1 on each side), and find 3 Customers.*

* Applies to US only.



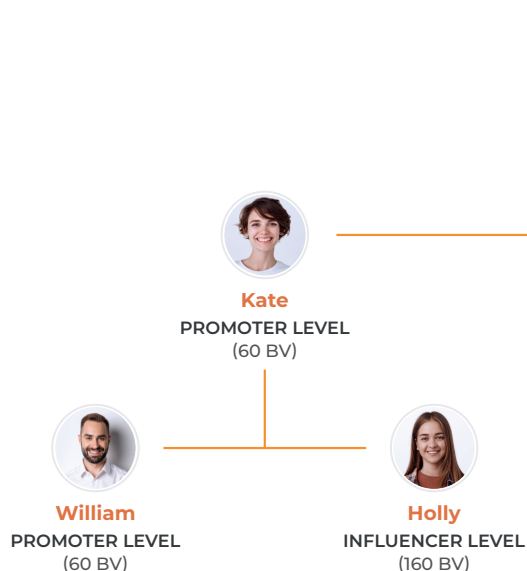
THE REFERRAL BONUS

Teamwork always makes the dream work. We know that having a solid support group is important for success. As you start to assemble your tribe and help them thrive, you'll get rewarded in several ways while having fun! Your Enroller is also rewarded for your sales success, incentivizing you both to work together and truly make this a team effort; collaboration at its best!

In this example, Helen invites Kate and James to her team. Helen as an influencer earns a **15%** Referral Bonus!

$$60 \text{ BV} + 360 \text{ BV} = 420 \text{ BV}$$

$$420 \text{ BV} \times 15\% \text{ (Influencer level)} = \$63 \text{ USD}$$



In this scenario, Kate invites William and Holly to her team on both the left and right leg of her new business. Kate has a Promoter rate of 10% in profit. **It's that easy!**

$$60 \text{ BV} + 160 \text{ BV} =$$

$$220 \text{ BV} \times 10\% \text{ (Promoter level)} = \$22 \text{ USD}$$

Referral Bonus

CUSTOMERS CAN REFER & EARN FREE PRODUCT!

Customers who have referred 3 or more customers who have ordered at least 1 box of product each (manual or V-Fill) will be rewarded with a **FREE** box of product!*

All volume from Customer purchases count for Rank and Team Commissions in the Member Rewards Plan.



Helen

Three customers that purchase **1 box** of product on manual or **V-Fill** orders.



CUSTOMER 1



CUSTOMER 2



CUSTOMER 3

* Free box is based on the lowest box volume of referred Customers orders. See flyer "Refer 3 get yours for Free" in Media Library for additional details. No Customer Referral Bonus will be paid on the free boxes.

James, as an Ambassador earns a 20% Referral Bonus for inviting Kristen to his team on either leg he chooses. **It's all up to you!**

$$360 \text{ BV} \times 20\% \text{ (Ambassador level)} = \$72 \text{ USD}$$

Referral Bonus

TEAM COMMISSION BONUS

In a consumer products business, more product sales equal more success! It's no secret that a group of people can sell more product than you can on your own.

With Velovita, building a team leads to more potential success.

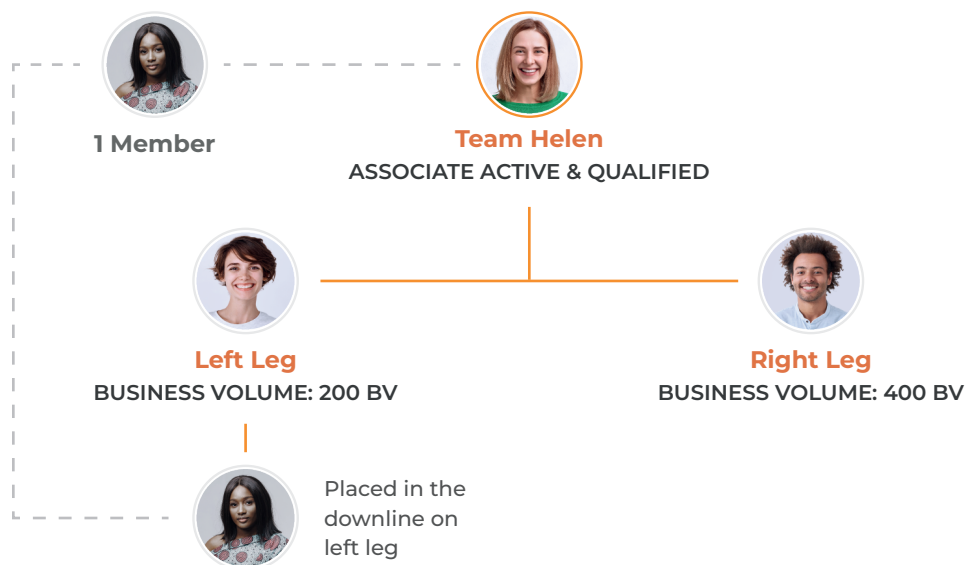
Velovita uses a dynamic dual-team profit sharing model. This means, structurally, you will have two teams: a team on your right and a team on your left. Thus, each of the Members you enroll will be placed on your left leg or your right leg, it's your choice. Or, if you wish, our system will select the best placement for you so you can get the most out of your efforts.

Team Commission Bonus is calculated from your business volume (BV), which has two groups: a left team and a right team. You will be compensated based on the volume generated by your team members, specifically on the lesser of the two sides, referred to as your "pay leg."

To earn the Team Commission Bonus, you must reach the rank of Associate and collect 200 BV on one side of your team, and 400 BV in the other team. This constitutes one cycle for which you will earn \$30 in Team Commissions.

Your **Enroller** or other **Upline** may also make placements in your downline which can help you reach new levels of compensation and bonuses!

Teamwork makes the dream work!



Note: In Velovita, when you are Active, any unused BV, that was not used during Team Commission calculation will carry over to the following week to be used for future Team Commission cycles. Amount of maximum Team Commissions per week will increase with your leadership rank. See chart on Leadership qualification for details.

ROYALTY MATCHING BONUS

RESIDUAL INCOME

Focus on simply building your business in **teams of two** who each become Associates and get paid up to 7 levels deep on your team's sales!

Matching Bonus

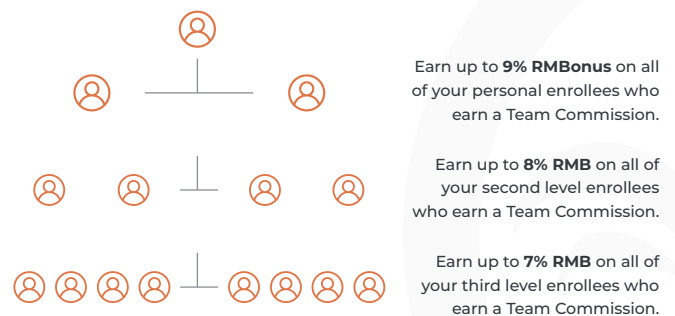
Matching Bonus is based on Team Commissions earned by Members you personally enroll, and the Members they personally enroll – up to 7 degrees of separation!

Your focus as a valued Velovita Member is to create a strong customer base and teach your team to do the same. As your Members succeed, your Royalty Matching Bonus can increase!

- **The higher the rank you achieve, the more levels from which you can earn the Royalty Matching Bonus (RMB).**
- **RMBs are “compressed” to allow you to earn commission on sales originating deeper within your team legs. Only active Members count as a level in the Matching Bonus calculation.**
- **This bonus follows the Enrollment Tree and is paid in the Weekly Bonus Period.**

ROYALTY MATCHING BONUS

Our Royalty Matching Bonus pays you for developing successful Associates on your team, regardless of which leg of your Team they are placed. When they earn a Team Commission, Velovita will pay you a percentage based on the following schedule (see chart.) You can earn this Royalty Matching Bonus on every Associate you and your personal team enroll up to seven levels deep! Now that's leveraging at its best!



Note: This chart is a visual representation and is not a representation of your actual team structure.

ROYALTY MATCHING BONUS (WEEKLY)

7 Levels to Check Match

ENROLLMENT LEVEL	RBM PERCENTAGE				
	Sapphire	Emerald	Diamond	Double Diamond	Triple Diamond
01	5%	6%	7%	8%	9%
02	4%	5%	6%	7%	8%
03	3%	4%	5%	6%	7%
04		3%	4%	5%	6%
05			3%	4%	5%
06				3%	4%
07					3%

* This bonus is based on Team Commission payments from your enrollment tree up to seven levels deep.



“Dare to live the life you have dreamed for yourself. Go forward and make your dreams come true.”

– RALPH WALDO EMERSON

VELOVITA® LIFESTYLE

The origin of Velovita comes from our modus operandi: The Velocity of Life - to get more out of this life with the time that you have and with a group of supporters that are of the same mind.



Our desire is to nourish every aspect of your life and those around you, and with that being said, it all begins with mindfulness in all that we do to become all that we aspire to be.





LIFESTYLE BONUS

Achieving and maintaining Leadership of your Team is rewarding for many reasons. One of the advantages is the **Referral Bonus** and the **Royalty Matching Bonus**. Once you have qualified for these bonuses, you are able to qualify for our Lifestyle Bonus which you could earn every week!



Sapphire
\$125



Emerald
\$250



Diamond
\$500



Double Diamond
\$1,250




























































Triple Diamond
\$2,500

Reach the rank of **Triple Diamond**, the top of the leadership ranks and unlock the true earning potential of social selling and the Velovita Member Rewards Plan.

LEADERSHIP QUALIFICATIONS

Below, you'll find what it takes to achieve Velovita Leadership ranks because you're a celebrity to us! For example, to hit the Sapphire rank, all that is required is to become an Associate, have two personally enrolled Associates on your team (one on the left and one on the right), and cycle* 10 times in a single week, all made possible from a collaborative Team Member effort!

LEADERSHIP QUALIFICATIONS					
 ASSOCIATE  TEAM COMMISSION CYCLE					
Leadership Rank	Personally Enrolled	Qualifications	Weekly Min Cycles	Weekly Max Cycles	Weekly Max Team Commission
 Associate					\$3,000.00
 Sapphire	  				\$6,000.00
 Emerald	    				\$12,000.00
 Diamond	    	 			\$27,000.00
 Double Diamond	    	   			\$54,000.00
 Triple Diamond	    	       			\$120,000.00

Note: Any excess volume in the weak leg after weekly cap is reached will flush each week.

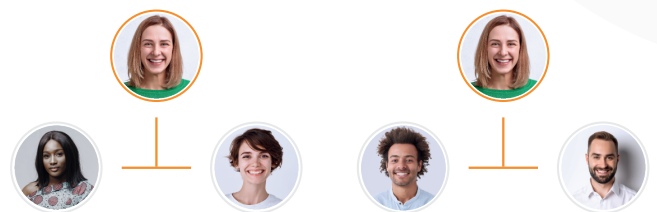
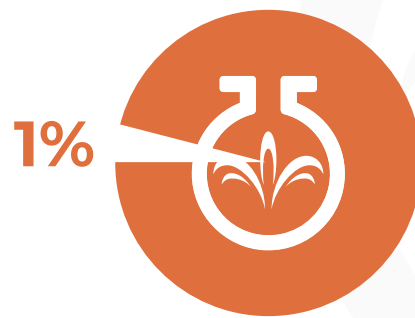
* 400 BV on one leg and 200 BV on the other leg constitutes 1 cycle.

You've made it! And guess what?

**We want to share our
GLOBAL VOLUME with you!**

QUARTERLY PARTNERSHIP BONUS

With our incredible Quarterly Partnership Bonus, at the rank of Triple Diamond you will qualify to receive shares of a partnership pool of 1% of Velovita's global volume every 12 weeks! You only need to qualify 6 times in the 8-week period for this exclusive Member Reward.



QUALIFICATIONS

Share values will be based on your total commissions earned for the 8 weeks.



YOUR 5 YEAR RETIREMENT PLAN IS HERE!

As a company dedicated to providing benefits and rewards to its Team, the Velovita 5-year retirement plan was created for Members who are enthusiastic and actively promoting the company and our products. We believe that people should be rewarded for their loyalty.

HOW IT WORKS

Members who have been active for 5 years or longer, regardless of rank achieved, will be able to retire with no annual renewal or Personal Business Volume (PBV) requirements and continue to receive their commissions*. We are serious! This is a true retirement package to reward the loyalty and efforts it took you and your Team to make Velovita a household name! We appreciate and

#LOVIT!

* Retirees will be paid based on their structure and volume each week based on the Member Rewards Plan. Payments based upon team performance are not guaranteed by Velovita.



**FINANCIAL
FREEDOM**

**5 YEARS
TO RETIRE**



70% Cap Rule: To ensure the strength and profitability of our business plan, commission payments are subject to a 70% cap rule. Velovita pays up to 70% of eligible commissionable volume generated over the lifetime of the plan. Should the projected commissions for any week exceed 70% of the current commissionable volume, Velovita will dilute Team Bonus payouts for all Members to stay in line with our stated limits. All of our Members will experience this dilution at the same rate and proportion. Neither past nor present commission payments may exceed the 70% threshold, no exceptions. The 70% Cap Rule applies to all commissions of all pay cycles. Velovita realizes how important it is for our Members to receive their full payouts, and we have taken certain safeguards to prevent the above scenario from happening. When possible, any excess monies are retained to ensure that we never need to reduce Member commissions.

Member Rewards Glossary

General Terminology

8-Week Qualifying Period: When a Member becomes active, their 8-week qualifying period begins. During this 8-week qualifying period, those Members will only have to purchase or sell through their replicated website the remaining products to make up the next entry level.

Active: A membership that is activated by purchasing at least 24 BV every 4 weeks directly or through directly referred customer orders.

Affiliate: A person who has registered as an Affiliate can represent and promote the Velovita products and get paid a referral bonus on their Customer purchases. They pay no Membership fee and cannot participate in the full Member Rewards Plan. Affiliates can purchase Velovita products at Customer prices and can upgrade to Member at any time by purchasing the Membership.

Ambassador: A Member who has purchased and/or sold at least 360 BV as well as the annual membership. They can also earn a 20% Referral Bonus on their personally enrolled new Member's first order, and earn the Customer Referral Bonus.

Ambassador+: A Member who has purchased and/or sold at least 600 BV as well as the annual membership. They can also earn a 20% Referral Bonus on their personally enrolled new Member's first order, and earn the Customer Referral Bonus.

BV: Business Volume per product generated through referred purchases, downline orders or newly enrolled Members. BV will help you to grow your business and earn commissions.

Compression: Since only Active Velovita Members count as a level towards Royalty

Matching Bonus calculations, once a Member becomes inactive, the immediate active Member downline in the Enrollment Tree will take its place for the purpose of this calculation.

Customer: Any person who purchases products through a Member's replicated site or through their own Velovita store.

Customer Autoship Program: Any person who wants to enjoy the benefits of our products but doesn't want to join as a Member can do it through the Customer program, which consists of registering as a customer or Affiliate and activating V-Fill to get a 10% of product value in **VST** credits, to be used in future manual orders.

Cycle: In order to generate Team Commissions, you must become an Associate and collect at least 200 BV on one side of your team and 400 BV on the other team which constitutes a cycle.

Downline: All Velovita Members who are registered below your position in your enrollment tree or by spillover.

Enroller: The Member who personally introduced you to Velovita. Just as you will introduce new Members into the business.

Enrollment Leg: The direct line of personally enrolled Members. When a Member personally enrolls another Member, that Member will go into the Unilevel 1, or enrollment tree.

Genealogy Tree: This is Velovita's overall structure of Members and the order and manner they enrolled, there will be two genealogy trees, a binary and a unilevel.

Member Rewards Glossary

General Terminology

Entry level: Should you become inactive in your business, (which means you no longer have V-Fill and you or a Customer haven't placed an order from your replicated site in the last 4 weeks), as long as you pay your \$49.95 annual membership fee, your position remains at the level you purchased or highest achieved up to Ambassador.

Inactive: Member who hasn't made a purchase of at least 24 BV in the last 4 weeks, directly or through referred Customer orders. An inactive Member still has access to V-Cloud but loses any BV accrued.

Influencer: A Member who has purchased and/or sold at least 160 BV as well as the annual membership. They can also earn a 15% Referral Bonus on their personally enrolled new Member's first order, and earn the Customer Referral Bonus.

Leg: A portion of a Velovita Member organization, starting at one of their first-level Members and including their entire organization. Every Member will have 2 legs, a right and left leg which can be built depending on the Member's strategy.

Member: A person who has only paid the annual membership and V-Cloud (back office) for \$49.95 USD.

Membership: The annual cost of your V-Cloud back office for \$49.95 includes the web account manager, custom replicated website, retail store, and a secure payment center.

Placement Leg: Refers to either the right side or left side of your genealogy tree where your Members would be placed at time of enrollment based on your selection. Please learn how to

select the placement leg of your choosing inside your V-Cloud backoffice.

Placement Tree: See placement leg.

Promoter: A Member who has purchased and/or sold at least 60 BV as well as the annual membership. They can also earn a 10% Referral Bonus on their personally enrolled new Member's first order, and earn the Customer Referral Bonus.

Personal Business Volume (PBV): Business volume from orders placed by you, or by your personally referred Customers and Members. The volume that counts towards your personal upgrade excludes volume from your personally enrolled Members.

Qualified: A Member who achieves the rank of Associate is considered Qualified (Promoter level or above). They have personally enrolled two active Members and three Customers (applies only to US) who've purchased product from their replicated website.

Rank: Velovita ranks are determined by how you structure all of your enrolled Members into your tree, weekly bonus cycles you have earned, and the variety of qualified and active Members enrolled for your downline.

Referred Purchases: All purchases made through a Velovita Member replicated site, by Customers or Affiliates.

Replicated Site: As part of your V-Cloud, Velovita provides to its Members many personalized marketing websites and a retail online store for selling purposes.

Member Rewards Glossary

General Terminology

Spillover: Referred to as a Member in your downline that was enrolled by a Member of your upline. Although not a Member of your enrollment tree, volume from spillover Members counts towards Team Commission calculations.

Suspended: Member whose access to the V-Cloud has been restricted per multiple reasons (Chargeback, Violation of P&P, etc).

Unilevel: Direct line of personally enrolled Members (Level 1) and their enrollees, etc.

Upline: This applies to the Members above a new or existing Member in the genealogy tree.

V-Cloud: Virtual Backoffice. The web account manager, customized replicated site, retail store, and secure payment center.

V-Fill: Your optional automatic monthly product delivery that can be enabled by Members, Customers or Affiliates. V-Fill can be canceled or changed at any time through your V-Cloud (Virtual BackOffice).

Member Rewards Glossary

Rank Terminology

Associate: A Member that is active and qualified by achieving Promoter level (or above) and personally enrolling 2 active Members, 1 on each leg (one on the left side and one on the right side), and has 3 Customers (applies only to US) who purchased product from their replicated website.

Sapphire: An Associate that approved Promoter level (or above), has personally enrolled 1 active Associate on each leg (left side and right side) and has accumulated 10 weekly cycles.

Emerald: An Associate that has accumulated 25 weekly cycles and has personally enrolled 2 active Associates on each leg (left and right).

Emerald Leg: A unique enrollment leg with at least 1 Member who has achieved the rank of Emerald or above anywhere within that enrollment leg.

Diamond: An Associate that has accumulated 50 weekly cycles and has personally enrolled 2 active Associates on each leg (left and right) and must also have 1 unique enrolled Emerald leg on each placement leg (left and right).

Diamond Leg: A unique enrollment leg with at least 1 Member who has achieved the rank of Diamond or above anywhere within that enrollment leg.

Double Diamond: An Associate that has accumulated 150 weekly cycles and has personally enrolled 2 active Associates on each leg (left and right) and must also have 4 unique enrolled Emerald legs on each placement leg (left and right).

Triple Diamond: An Associate that has accumulated 500 weekly cycles and has personally enrolled 2 active Associates on each leg (left and right) and must also have 4 unique enrolled Diamond legs on each placement leg (left and right).

VELÖVITA®

MEMBER REWARDS