

VELÖVITA®

# INCENTIVE PROGRAM

— VIP RECOGNITION REWARDS —

# LÖVIT





# A LETTER FROM OUR **FOUNDER**



**Kosta Gara**

Founder / CEO

“ I truly believe that in life, everything happens for a reason. Life is a series of events, and decisions that will ultimately lead you to your destiny. Don't allow life to happen to you, rather create the life you desire and since you only have one chance, find a way to make it legendary! ”

A handwritten signature in black ink that reads "Kosta Gara". The signature is fluid and cursive, with the first letters of "K" and "G" being capitalized and prominent.







# VIP RECOGNITION REWARDS

**Achieving** and **maintaining** leadership of your team is rewarding! Some advantages include the **Referral Bonus** and the **Royalty Matching Bonus**.

Once you've qualified for these, you're able to qualify for our **Lifestyle Bonus** which you can **earn every week!** For more info on bonuses, see our **Member Rewards Plan** or get with your upline who will answer all of your questions.

- 06 • **Associate** Recognition
- 08 • **Rising Star** Recognition
- 10 • **Sapphire** Rank
- 12 • **Emerald** Rank
- 14 • **Diamond** Rank
- 16 • **Double Diamond** Rank
- 18 • **Triple Diamond** Rank
- 20 • **Experience Velovita®**
- 22 • **Velovita® Incentive Program Chart**



# ASSOCIATE

## RECOGNITION

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To be an **Associate** means that you are making amazing decisions to keep growing your business, and you are growing! This is **your first step** of many accomplishments that are yet to come!

Reach **Associate** by achieving **Promoter Level** or above, personally enrolling **two active Members**, one on the left leg and one on the right leg. Then have **three customers** that each purchase, or sell one box. Congratulations! You have now qualified to be an Associate!







# Rising Star

## RECOGNITION



Being a **Rising Star** means that you and your business are setting a great pace! The action you take and the team you are building is key to this **special recognition**.

Achieve the first rank of **Associate** and **cycle 5 times** in any **weekly period** with Velovita® to achieve the level of **Rising Star**.

**Rising Star** is a prestigious title as it means you have launched your business the right way and are putting everyone on notice that **YOU MEAN BUSINESS!**

See the full **Member Rewards Plan** for more details.



At the **Rising Star level**, Members are rewarded with a limited edition **Velovita® hat** with Rising Star logo.

**Rising Star Members** also receive preferred seating at ALL future **Velovita® corporate events**, **VIP meal** at our annual convention and more.













# Sapphire

## RANK



You are a **Sapphire!** Your **hard work** is helping make your goals and dreams come true! **Sapphire** is the **first step** in unlocking cycle bonuses and being on the path to leadership.

See **Velovita® Incentive Program chart** for rank requirements (PAGE 23).

**Sapphires** are going places! **Sapphire Members** receive a **custom laser embossed Velovita® slim wallet** as a reminder of their success while on the go.

**MSRP \$49.95**



Because you're a celebrity to us, **Sapphire Members** receive a **custom plaque** to celebrate their achievement.

Find a special **Social Media template** of your new rank in **Media Library**, and let everyone know about your latest achievement!



# Emerald

## RANK



**Emerald Members** are rewarded with a **custom recognition plaque** to show off their rank.

Find a special **Social Media template** of your new rank in **Media Library**, and let everyone know about your latest achievement!

Being an **Emerald** means that you are driven to **achieve success** for yourself **as well as your team!** You push through and focus on your goals **to become more successful** every single day.

**Emeralds** are goal achievers! Well done! See **Velovita® Incentive Program chart** for rank requirements (PAGE 23).

**Emerald Members** can hit the gym in style with their **sporty gym bag**. A great conversation starter at the gym or on the go. **MSRP \$99.95**













# Diamond

## RANK



Being a **Diamond** means that you work hard and it's paying off! Reaching **Diamond** not only shows how far you've come, it also shows the **amazing job** that you are doing day by day.

See **Velovita® Incentive Program chart** for rank requirements (PAGE 23).

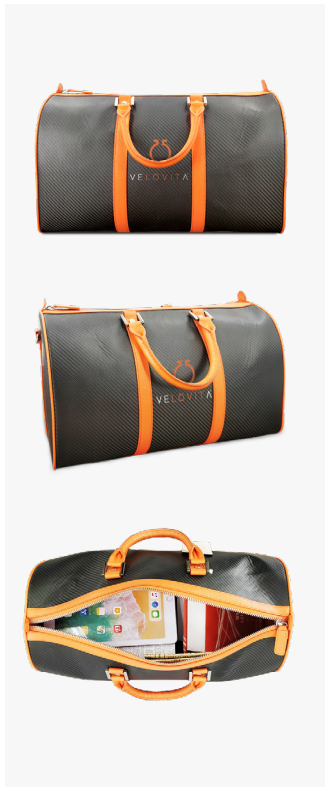
**Diamond Members** who maintain this achievement for **2 consecutive weeks** can get away in style with this soft structured, water-resistant **weekend bag**; perfect for making a statement any day of the week.

**MSRP \$499.95**



**Diamonds** are rewarded with a **custom recognition plaque** to show off their rank.

Find a special **Social Media template** of your new rank in **Media Library**, and let everyone know about your latest achievement!



# Double Diamond

## RANK



Being a **Double Diamond** means that it has been a path full of **continuous learning and success**, and that is being constantly reflected in your growth and on your amazing team!

**It's inspiring!** Reaching **Double Diamond** is a reflection of your passion. See **Velovita® Incentive Program chart** for rank requirements (PAGE 23).

**Double Diamond Members** who maintain this achievement for 2 consecutive weeks can prepare to jet set the world in luxury with an exclusive **Velovita® luggage piece by Roberto Cavalli**. **MSRP \$899.95**



*Double Diamonds are rewarded with a **custom recognition plaque** to add to their collection of achievements.*

*Find a special **Social Media template** of your new rank in **Media Library**, and let everyone know about your latest achievement!*













# Triple Diamond

## RANK



Being a **Triple Diamond** means that **you've reached our HIGHEST rank!** The highest recognition we have in Velovita®. All the hard work, long hours and big effort put into improving your business is reflected in becoming a **Triple Diamond**, so we celebrate your success!

See **Velovita® Incentive Program chart** for rank requirements (PAGE 23).

**Triple Diamond Members**, who achieve and maintain this rank for four (4) consecutive weeks, are rewarded with a luxury **tuün® Resonate Diamond Premier** to mark this well-earned accomplishment.

This stunning amulet dazzles with 190 individually set, laser-cut, round 1.1mm, 1.14 tcw of REAL diamonds in a rose gold bezel. Available with bright white or black stones.

**MSRP \$15,000**



The highest recognition we have in Velovita, **Triple Diamond**.

Members are rewarded with a **tuün® Resonate Diamond Premier**.

Find a special **Social Media template** of your new rank in **Media Library**, and let everyone know about your latest achievement!

# EXPERIENCE VELOVITA®

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The origin of **Velovita®** comes from our modus operandi:  
**The Velocity of Life** – to get more out of this life with  
the time that you have and **with a group of supporters**  
that are of the same mind.

Our desire is to **nourish every aspect of your life** and  
those around you, and with that being said, it all begins  
with **mindfulness** in all that we do **to become all that**  
**we aspire to be.**





# RESERVE®



# VELOVITA® INCENTIVE PROGRAM CHART








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## EVERYTHING AT A GLANCE!

This comprehensive **Velovita® Incentive Program Chart** outlines everything you need to know about our unique recognition program.

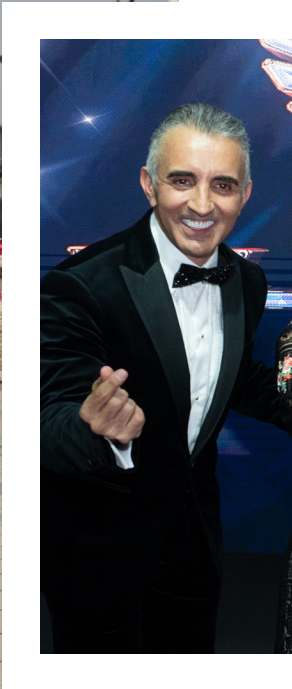




	Cycles / Week	Associates		Additional	
		Left	Right	Left	Right
Associate 	N/A	N/A	N/A	N/A	N/A
Rising Star 	5	N/A	N/A	N/A	N/A
Sapphire 	10	1	1	N/A	N/A
Emerald 	25	2	2	N/A	N/A
Diamond 	50	2	2	1 Emerald	1 Emerald
Double Diamond 	150	2	2	4 Emerald	4 Emerald
Triple Diamond 	500	2	2	4 Diamonds	4 Diamonds













An aerial photograph of a beach. The top half of the image shows the ocean with waves breaking, creating white foam. The bottom half shows the sandy beach, which is a light tan color. The waves are moving from the top right towards the bottom left.

VELÖVITA®

2025