

VELÖVITA®

Member Loyalty

P R O G R A M

#LÖVIT

VELÖVITA[®]

SOCIAL TOKENS



| Spend **VSTs**

Each VST holds a value of **\$0.01 USD**.
Spend them on **products***

- * Program available for Members, Customers and Affiliates.
- * If required, local tax and/or duties must be paid using a credit card or selected payment method for items purchased with VST.
- * May not be combined with other promotions.
- * May not be used for event tickets.
- * BV not granted for VST purchases.
- * VSTs can be combined with other payment methods to fully pay for your products.



Receive **VSTs**

Get **Velovita Social Tokens** for **new enrollments**, **rank achievements**, and **more!**

Enroller Bonus

Receive a **VST Bonus** for **new enrollments**
(Promoter level and above).

AMBASSADOR	5,000
INFLUENCER	2,500
PROMOTER	1,000





Be one of the **Top 20 Enrollers** each month and earn more **VSTs!**

Enrolling Members

VSTs Granted	
1ST	2,000
PLACE 2ND - 5TH	1,000 ea.
PLACE 6TH - 10TH	500 ea.
PLACE 11TH - 20TH	250 ea.

Enrolling Customers

VSTs Granted	
1ST	2,000
PLACE 2ND - 5TH	1,000 ea.
PLACE 6TH - 10TH	500 ea.
PLACE 11TH - 20TH	250 ea.



Member Enrollment Milestones

Receive **more VSTs** for incremental Member enrollments!

Total Active Members Enrolled	VSTs Granted
10TH MEMBER	10,000
25TH MEMBER	25,000
50TH MEMBER	50,000
100TH MEMBER*	100,000

Customer Enrollment Milestones

Receive **VSTs** for Customer Enrollment Milestones too!

Total Customers Enrolled	VSTs Granted
10TH CUSTOMER	1,000
25TH CUSTOMER	2,500
50TH CUSTOMER	5,000
100TH CUSTOMER	10,000
250TH CUSTOMER	25,000
500TH CUSTOMER	50,000
1000TH CUSTOMER*	100,000

* Top-level bonuses repeat when you reach them again.

For example, enroll your 200th Member, receive ANOTHER 100,000 VSTs. Enroll your 2,000th Customer, receive ANOTHER 100,000 VSTs.

* Customers must have placed an order and created a Customer account.



Leadership Rank Advancements

Receive a **VST Bonus** for **Rank Advancements** per **Member Rewards Plan**.*

Rank	VST Bonus	
ASSOCIATE	250	1x only at time of rank achievement.
RISING STAR	1,000	1x only at time of rank achievement.
SAPPHIRE	2,500	Receive 2,500 more for every week you maintain SAPPHIRE!
EMERALD	7,500	Receive 7,500 more for every week you maintain EMERALD!
DIAMOND	20,000	Receive 20,000 more for every week you maintain DIAMOND!
DOUBLE DIAMOND	50,000	Receive 50,000 more for every week you maintain DOUBLE DIAMOND!
TRIPLE DIAMOND	100,000	Receive 100,000 more for every week you maintain TRIPLE DIAMOND!

* Must maintain highest rank achieved or reach a new rank to receive Rank Advancement VSTs.

Additional program details:



- * Customers **must create** a Customer account.
- * **VST** balances start accruing on **May 1st, 2022**.
- * Remaining **active** ensures **VSTs** never expire.



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