

VISION BOARD MEDIA

LinkedIn Profile Optimization
Resumes, Social Media
Executive Branding

OUR SERVICES



LinkedIn MAKEOVER

Profile Page

Your LinkedIn profile is key to your professional branding strategy. You are missing opportunities and networking potential each and every day that your LinkedIn profile remains a skeleton of what you offer. My team of Professional Branding Specialists will work directly with you to create a unique professional profile that impresses your network, builds your brand, and helps you achieve your goals.



eDelivery

The eDelivery service uses a branded questionnaire and your resume to create a professional LinkedIn profile that will impress your network. This service is done via email without consultation.



Interactive

The Interactive service provides a highly targeted and comprehensive LinkedIn profile that is engaging to your network and can be used to market you immediately. This service includes an upfront 30-minute interview with a Branding Specialist and a 30 minute review and revision session to perfect your profile.



All Access

The All Access service is a highly customized solution providing a fully interactive experience that produces a specialized profile that brands you as a high-powered executive. This service includes an upfront 60-minute interview with a Senior Branding Specialist and a 60 minute review, revision & strategy session to perfect your profile and train you on how to best leverage LinkedIn to achieve your goals.



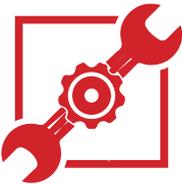
Returning Client Update

A LinkedIn profile is not written in stone. When changes occur in your life and career, your LinkedIn profile should be updated to reflect your new trajectory. These services are for those individuals who have already had their LinkedIn profile optimized by us in the past.



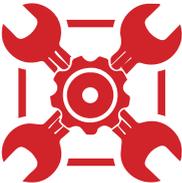
Check Up

Our LinkedIn Check Up is perfect for the individual who just received a new job and needs to update their profile. This service is completed via email.



Tune Up

Our LinkedIn Tune Up is for those clients who either recently ended a new position or received a new position and want to update their experiences AND refresh their summary.



Overhaul

The Overhaul service is a fully interactive service for clients who need to rebrand themselves with a full rewrite of their LinkedIn profile.



Company Pages

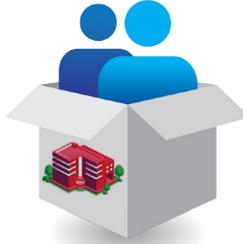
LinkedIn Company pages allow you to spotlight your company on LinkedIn and provide you with a centralized hub where LinkedIn users can stay up to date on your company news, products & services, business opportunities, and job opportunities.

A polished LinkedIn company page builds your company's professional brand and leads to potential business opportunities. Simply put, your LinkedIn Company page is your online "business persona" and should be an essential part of your company's Social Media strategy. A powerful LinkedIn presence can drive prospects to your Website and business opportunities to your door.



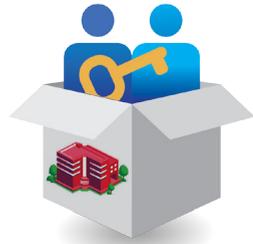
The eDelivery Plan

uses a branded questionnaire to create a professional LinkedIn Company Page that will impress your clients and prospects.



The Interactive Plan

provides you with a highly targeted and comprehensive Company Page that is engaging to your network and can be used to market your company immediately.



The All Access Plan

is highly customized and fully interactive experience that produces a specialized page and the training to best leverage your Company page for branding, marketing, and recruiting purposes.



LinkedIn Strategy & Training

LinkedIn is a business tool that connects its users to customers, prospects, partners, and job candidates. It can uncover amazing potential business opportunities. These consultative sessions are developed to help map a LinkedIn strategy and teach the process of how to gain a competitive edge using LinkedIn.

We provide:

- Webinars
- One on One, virtual training
- In-Person Workshops

LinkedIn Content Development

Recommendations

Enhance your presence on LinkedIn by utilizing strong LinkedIn recommendations to showcase your professional reputation and branding. Working with us, we will create compelling, customized and professionally written LinkedIn recommendations. You decide if you want them written for you to give or for someone to give to you.

Executive Blogging: Content Development

The LinkedIn publishing platform has skyrocketed and become a platform that can transform professional careers. We work closely with our Executive Content clients to get to the core of what you are trying to achieve in your career, what you need to say, and how best to say it. We brainstorm and work collaboratively to explore what you can say, evaluate the best way to say it, and help you put it on paper.

Products



DIY Kit: LinkedIn Makeover Video Course

Our DIY LinkedIn Makeover Kit is online training that walks you through optimizing your LinkedIn profile yourself! If you can't work directly with us, this option is your next best thing!



LinkedIn Learning Toolbox

Are you looking to leverage LinkedIn more effectively? Our LinkedIn Toolbox is everything you need to dominate LinkedIn TODAY! Chock full of hidden gems and secrets, you'll have everything you need right at your fingertips to use LinkedIn like a pro.



LinkedIn eBook Bundle

Effectively Leverage the Largest Professional Social Network with access to all my eBooks on the topic: LinkedIn Makeover, LinkedIn Headline Generator, EXPAND Your LinkedIn Network, LinkedIn Profile Picture Tips, Supercharge Your LinkedIn Company Page



Career Development: Resumes

Your earning potential is directly related to how people perceive you. That's why your resume needs to present a focused image that showcases your abilities. You have a unique professional story to tell. It's your experiences, skills, personality, and ambitions that make you a great candidate. It's time to discover, strengthen, and share your story through your resume.

We have combined our full suite of branding and career marketing services into a powerful job search package. You'll be equipped with everything you need to aggressively attack your job search and 'wow' your audience through each phase of the process.

Let's get you noticed for the right reasons.



Complete Executive Branding Solution

The Executive Resume and LinkedIn Package is designed for the high-powered executive looking for a complete branding solution: Resume, LinkedIn profile, Bio, Cover Letter, Thank you Letter, LinkedIn Training, Mentoring & Support and more.



Professional Branding Solution

The Professional Resume & LinkedIn Profile Branding Package is designed for the high performing professional interested in branding themselves professionally and looking to leverage LinkedIn effectively. This package includes a Resume, LinkedIn profile, Cover letter, LinkedIn Training, and Mentoring & Support.



Resume & LinkedIn Package

The Professional Resume & Profile Branding Package is designed for the high performing professional interested in branding themselves professionally. This package provides a Resume, Cover Letter, and LinkedIn profile.



You need a 360° Branding Solution



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