Dear **(insert city councilmember, public official, stakeholder here):**

I would like to express my support of the IKE Smart City kiosk program. I appreciate the useful and valuable information the kiosks serve to the public. Their unobtrusive, sleek design is a nice upgrade to Berkeley’s streetscape. Since the kiosks debuted in late 2021, we have heard nothing but positive comments from our partners and customers, many of whom are recently arrived or visiting Berkeley for the first time.

In particular, the information served on the touchscreen kiosks is highly valuable for visitors who may be unfamiliar with what’s available around them (and citywide). They help everyone to navigate and explore Berkeley’s districts and discover local events, merchants and experiences. When you add the opportunities for local advertising, the IKE Smart City kiosks have the potential to offer great benefit to the local Berkeley economy.

It’s my belief that the few folks in opposition to the kiosks are long-time locals who believe they already know *their* Berkeley. That may be true (though this city is so very dynamic), but I believe the kiosks are particularly valuable to the larger population that is less familiar with the city. We should welcome, share, and introduce Berkeley to everyone!

For the present and future of Berkeley, the kiosks are a positive change that I endorse 100%.

Sincerely,

**(name of sender)**