



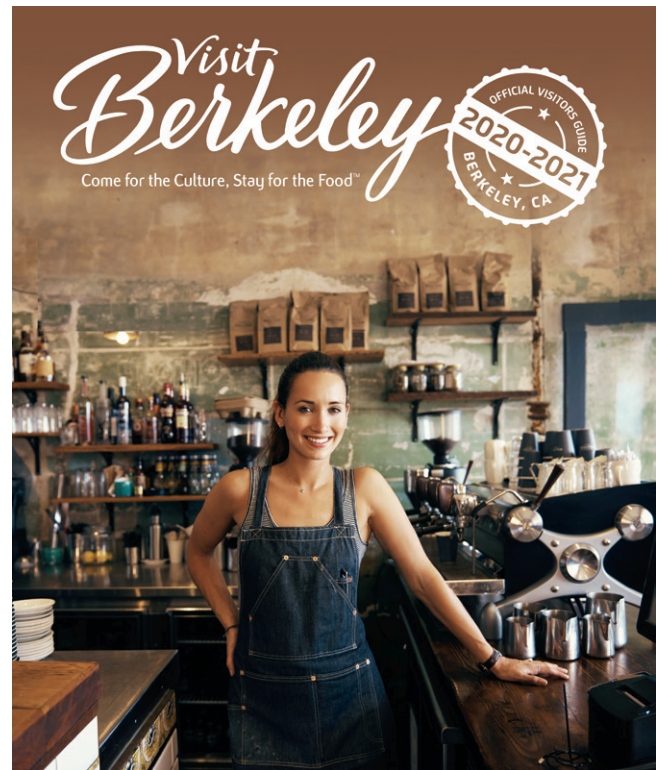
## 2020/2021 Berkeley Visitors Guide Marketing Partner Benefits

### Featured Listings Partners - \$400

- Your business listed in print guide with photo and contact information
- Your business featured on VisitBerkeley.com with up to 6 photos and a link to business website
- Your business filmed by Threshold 360, showcasing your space in an immersive 360 on your web listing
- Your brochure and offers (coupons) available in Berkeley Visitor Information Center

### Creative Space Partners - \$800 to \$2,800, based on size

- Full color ad in guide; 60,000 copy print run
- In English and translated into 7 other languages
- Online & downloadable on VisitBerkeley.com
- Distributed in Berkeley hotel rooms
- Berkeley Visitor Information Center
- San Francisco Travel Information Center
- Oakland International Airport Terminals
- California Welcome Center @ Pier 39
- UC Berkeley Visitor Information Center
- Campus conferences and departments
- Travel Agents
- Tour Operators
- Travel Media
- Visitor Information Centers throughout California
- All benefits of Featured Listings Partner (above) at no additional charge
- Co-op marketing opportunities (media, advertorial opportunities) example: Restaurant Week, Travel & Food Writers, Social Media Channels



### Early Registration Pricing Ends Sunday, July 15, 2019

Please feel free to contact me if you have any questions or would like more information.

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