

SCAN TO
SIGN UP!



MARKETING PARTNERSHIP BENEFITS

Web Listing Partnership - \$400.00

- Your business featured on **VisitBerkeley.com** with up to 6 photos and link to your website and priority placement above non-partners.
- Your marketing materials available in the Berkeley Visitor Information Center
- Access to Tourism Industry Partner Socials to connect with the hospitality industry
- Dedicated posts/stories Visit Berkeley social media channels & e-newsletters
- Co-op marketing opportunities (Media and Restaurant Week, Travel & Food Writers, Social Media Channels and content creators)
- Showcase your private event/dining space and services at trade shows geared to meeting/event planners interested in Berkeley.

Who is Visit Berkeley?

Visit Berkeley is the destination marketing organization for Berkeley, California. We promote Berkeley as a destination for small conventions, meetings, events and leisure travel.

Visit Berkeley has become the voice of the hospitality and tourism industry in Berkeley. Governed by a Board of Directors comprised of Berkeley tourism and hospitality professionals, Visit Berkeley operates as a 501c(6) private, not for profit, mutual benefit corporation.

The mission of Visit Berkeley is to cultivate and promote Berkeley as a desirable destination for meetings, conventions, tour groups, leisure travelers while enhancing Berkeley's economy.

We look forward to partnering with you to showcase your business to both visitors and locals alike!

Contact Visit Berkeley if you have any questions or would like more information.

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SIGN UP & BECOME A MARKETING PARTNER

Visit
Berkeley
VISITBERKELEY.COM

