

Dear Transportation Leader,

As you know, a committee has been formed out of a collaboration between SPUR, the Silicon Valley Leadership Group, the Bay Area Council and Bay Area business and policy leaders in order to explore the viability of a nine-county regional, transformational transportation measure, with a focus on regional connectivity. The measure would be targeted to raise between \$50 and \$100 billion in revenue over 40 years. We are seeking your input to help shape the vision for the measure.

After you have time to review the general questions below, we would love to meet with you in-person to hear your responses to these questions, answer any other outstanding questions, and gather any other advice or suggestions you may have for a coalition in support of this measure.

Following individual meetings, we will host a group discussion of CMAs, rail providers, MPO leaders, Transit District GM's, and other professionals to have open and honest talks as a group about what should be included in this measure.

A measure of this size and ambition will be difficult, to say the least. We believe the best chance for it to make it through the legislature, to the ballot and to be ultimately successful is for it to be the result of extraordinary collaboration that results in a measure that is truly transformative and visionary. We appreciate your expertise, your patience and your partnership throughout this process.

These initial questions are not meant to screen any project or policy out. They are meant to be a guide for discussion about how we can improve transportation in the Bay Area and beyond.

Lack of detailed information about projects, programs or policies is not disqualifying at this point. Some projects are going to be more fully scoped than others and that is not necessarily an indicator of final merit or appropriateness as an item in this potential measure. This stage of the process truly is about gaining as much information and insight from the professionals and stakeholders to have an informed discussion. That necessarily includes finding out what else might be helpful or necessary to know.

The term project is meant to be very broad and not meant to constrain suggestions, discussion or submissions. We want to hear what you've got, whatever it is -- with the hope that we'll end up with a truly regional measure.

Finally, because of its size and its once-every-couple-generations scale, the primary focus of the measure is to do the "big things" that cannot be accomplished with more incremental measures. However smaller scale projects, programs or policies certainly have a place in the measure, particularly when they work together and help reach the goal of a system that better connects the Bay Area and makes our system FASTER.

1. For a nine-county regional measure that could be in the range of \$100 Billion, what outcomes should we be striving for as this measure is developed?
2. What projects, programs or policies of regional significance in or impacting your county or service area do you think should be included in the measure?
3. For each project, program or policy, please describe generally what benefits it would provide, including for ridership, travel times, customer experience, and estimated cost and delivery time, if available. Please include a discussion of any of the following that may apply and for which you have information readily available. This is intended as a starting point; more detail and information can be added later.
 - a. Has the project, program or policy been submitted to any other local or regional evaluation process (Plan Bay Area 2040, MTC Horizons initiative, etc...)?
 - b. What is the regional impact of this project, program or policy?
 - c. Would this project, program or policy support and/or enable other regional-scale projects, programs or policies that are being considered or should be considered?
 - d. Would this project, program or policy have a particular benefit to communities of concern and/or otherwise help address equity concerns?
4. What projects, programs or policies that are not in your county/service area do you think should be included in a regional measure of this scale? Describe each project briefly.
5. Future Focused: A measure of this scale is only undertaken once every couple of generations. Are there new technologies or other advances which you think should be considered for inclusion in the measure either directly or as a “pot” of funding that could be distributed by an appropriate application and grant process?
6. Climate Adaptation and Resilience: How do any projects, programs or policies you have discussed in response to any previous question incorporate climate adaptation and/or resiliency planning? Are additional funds needed to retrofit existing infrastructure for climate adaptation?
7. Planning for Implementation: Other than the financial resources, what should we be considering that could help deliver the projects that you have proposed quickly and affordably, and what could ensure the successful delivery of a package of transportation infrastructure projects of the scale that would be included in the measure.
- 8 Timing: This measure is currently expected to be on the November 2020 ballot. Please share with us at our meeting if you have any concerns about the anticipated timing.
9. Other: Are there any other issues you would like to discuss - other types of projects or innovations that should be considered, thoughts about process? Is there anything else that concerns you?

Thank you so much for your time and consideration!