

Join the movement to change
the story of workers compensation

comp laude®
awards and gala
workcompcentral®

October 30 - November 1, 2017
San Diego, CA



LEARN. how to collaborate for improved outcomes
CONNECT. we take networking to a different level
INSPIRE! celebrate what's positive and good in the industry



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Join WorkCompCentral on the movement to change the story of workers compensation...

Since its inception, the Comp Laude® Awards & Gala event has set out to change the story of workers compensation to a more positive narrative. How do we do this?

- 1** By producing educational content aimed at how we as an industry can create a positive culture while delivering workers compensation benefits.
- 2** By recognizing injured workers, professionals and companies who deserve to be awarded for their positive contributions to the industry.
- 3** By developing unique ways for exhibitors and sponsors to engage face-to-face in order to have memorable interactions with the attendees.

Inspired by the vision of WorkCompCentral's founder David DePaolo who believed "The Grand Bargain is alive and well when we do the right thing!" Comp Laude® is a must-attend event for those in the industry who want to stand out by making a positive impact. We'll continue our tradition of offering up a powerful educational agenda produced by leading industry experts, along with these favorite components to our unique event:

- Earn up to 10 hours of Continuing Education Credits!
- Comp Laude® People's Choice Awards, a TED-style presentation session with an award up for grabs where the audience votes for the best presenter!
- Speed Networking -- a wildly interactive and entertaining session
- Over 15 hours of networking time over the course of 2.5 days
- Our coveted Comp Laude® Awards Ceremony

Join us to **Learn. Connect and get Inspired!** as the Comp Laude® Awards & Gala moves to San Diego, CA to elevate you and the workers compensation industry to an entirely new level of understanding, recognition and positivity!

Full Agenda

Monday, October 30, 2017

12:00p Registration Opens (Seaport Foyer A)

1:00p - 6:00p Exhibitor Setup
(Seaport Foyer A)

1:00p - 2:00p (MSP Track) Preparing to Settle: Taking Medicare's Interests Into Account
(Seaport B)

Speaker:

• Greg Gitter, President, Legacy Claim Solutions, Inc.

Learning Objectives:

- Preparing to Settle Your Workers Compensation Claim
- How to Investigate, Analyze, Mitigate, and Resolve Your Claim
- A Roadmap to MSP Compliance Leading to Claim Resolution

2:00p - 3:00p (MSP Track) Introduction to Mandatory Insurer Reporting
(Seaport B)

Speaker:

Rafael Gonzalez, Esq. President, Flagship Services Group

Learning Objectives:

- The Query process
- Who must report?
- When is reporting required?
- What information must be reported?

3:00p - 3:30p Break

3:30p - 4:30p (MSP Track) Introduction to Conditional Payments Reimbursement
(Seaport B)

Speaker:

Lavonya Chapman, Esq. MSP Counsel, Optum

Learning Objectives:

- Who is a primary payer?
- What is a conditional payment?
- What are primary payer responsibilities?
- Conditional payment reimbursement process for CRC and BCRC.

4:30p - 5:30p (MSP Track) Introduction to Medicare Set Aside Allocations
(Seaport B)

Speaker:

Marty Cassovoy, Esq. ExamWorks

Learning Objectives:

- MSAs are still a voluntary process.
- CMS recommendations and suggested thresholds.
- Medicare set aside allocation components.
- Seeking CMS approval of MSAs.
- Re-reviews of MSAs Already Approved by CMS

6:00p - 8:00p **Opening Reception**
Marina Room/Courtyard

Join us at the Marina Room and Courtyard as we take in beautiful views, refreshments and live music by popular workers compensation industry band CC&R with the Hon. Clint Feddersen, Hon. William Carero and Robert Rassp.



Full Agenda

Tuesday, October 31, 2017

7:15a - 8:15a **Registration/Networking/Breakfast**
(Seaport Foyer A/SeaportA)/Balcony

7:00a - 8:00a **Prayer Breakfast**
(Balboa C)

Speakers:
• William E Pipkin, Jr • Chris Brigham, MD

Overview: The Faith Based Claims Association invites you to join us for an inspirational and entertaining discussion at a prayer breakfast before the 2017 Comp Laude@ Awards & Gala begins. The Faith Based Claims Association works to provide opportunities for God's people to gather at industry events to establish relationships with other people of faith. We look forward to seeing you!

8:15a - 8:30a **Welcome & Kickoff**
(General Session Room Seaport DE)

Special Guest: Summer Stephan, incoming San Diego DA

8:30a - 9:30a **General Session: A fireside chat with Dr. Robert Pearl**
(Seaport DE)

Speakers:
Dr. Robert Pearl, author of "Mistreated: why we think we are getting good health-care and why we are usually wrong" and Kimberly George, Sedgwick

Learning Objective:

Solving the challenges of health care starts with understanding the problems. Dr. Robert Pearl is the former CEO of The Permanente Medical Group (1999-2017), the nation's largest medical group. He led 9,000 physicians and a staff of 35,000 responsible for the medical care of 4 million Kaiser Permanente members. Kimberly and Dr. Pearl will explore ways in which health care can evolve to improve health, wellbeing, and functionality for patients while also linking payment models to value and outcomes. What must take place for positive change to occur?

9:30a - 11:00a **General Session: Real Conversations about Comp**
(Seaport DE)

Moderator:
Hon. David Pollak,
WCAB Van Nuys

Panelists:

- Robert Rassp, Pepperdine University School of Law
- Mark Walls, Safety National
- Hon. David Langham, Florida Judge
- George Almodovar, Attorney
- Bill Zachry, Sr. Fellow, Sedgwick Institute
- Melissa Steger, The University of Texas System
- Stuart Colburn, Attorney
- Francis Sparagna, Attorney
- Wendy Humphrey, AIG
- David Sones, MD
- Matthew Graulich, Whole Foods Market
- AJ Guitierrez, Sedgwick

Overview: In this program we invite you to struggle with gripping hypothetical case studies drawn from real-life scenarios facing the workers compensation community.

This session will contain stories leading to dilemmas that could confront anyone here today. The implications of these problems, whatever they may be, can trigger ethical, emotional, legal and business policy decisions that will challenge our perceptions of right and wrong.

Panelists from across the workers compensation community will contribute both their professional expertise and personal experiences to the discussion. As the panelists wrestle with the issues presented in these hypotheticals, they are encouraged not just to say what they think about an issue, but to say what they would do in difficult decision-making situations as if they were personally involved. You, the audience, are along for the ride, intellectually and emotionally, as the stories give you a personal connection with what would otherwise be remote and abstract concepts in the workers' compensation system.

Our moderator for these hypothetical case studies is California Workers Compensation Judge David Pollak from the Van Nuys district office of the Workers Compensation Appeals Board.

For Physicians:

Current Shortfall: Workers compensation systems consist of a patchwork of state laws and regulations which result in 50 different "flavors." One common element in every Workers compensation program is the fact that medical evidence drives all systems. From diagnosis to treatment through impairment ratings and apportionment, medical issues arise in every case at multiple times.

Benefits of this session: This program will provide physicians a big picture of the often complex interplay among the participants in Workers compensation claims including how medical evidence is needed and utilized in claims from the time of injury to time of claim resolution. In addition a significant discussion will include cultural bias as a problem with the treatment and evaluation of patients that physicians are confronted with in some of these cases.

Full Agenda

Tuesday, October 31, 2017 continued

9:30a - 11:00a

Breakout1/(MSP track) Medicare Secondary Payer Roundtable Discussion
(Seaport B)

Speakers:

- Rafael Gonzalez, Esq., Flagship Services
- Jennifer Jordan, Esq., MedVal
- Lavonya Chapman, Esq., Optum
- Marty Cassovoy, Esq., Exam Works
- Mark Pew, Prium
- Melanie Schafer, Esq., Burns White
- Greg Gitter, Legacy Claim Solutions
- Manny Valdez, Ringler Associates
- Tim Kosor, Brant Hickey

Learning Objectives:

- MSP and Workers Compensation professionals roundtable.
- Discussion of latest issues of concern to WC industry.

Mindfulness Session 1
(Balboa AB)

Session Leader: Erin Johnson, EMERGE

Overview: The Science and Research behind why mindfulness is a powerful tool to help you manage stress, sleep better and increase productivity. The session includes a guided mindfulness based meditation to help attendees experience relaxation and deep rest before heading into their day.

11:00a - 11:30a

Networking Break brought to you by Safety National
(Seaport Foyer A/Exhibit) Area



11:30a - 12:15p

Amelia Rose Earhart-- Keynote Speaker by Sedgwick
(Seaport DE)



sedgwick.

Amelia Rose Earhart: the youngest woman to fly around the world in a single engine plane!

In 2014, Amelia flew a Pilatus PC12-NG 28,000 miles, crossing the equator six times, through fourteen countries to complete a circumnavigation of the globe. Her parents, sharing the Earhart surname, wanted their daughter to have a name that would inspire her to live a life of passion and adventure. Amelia looks forward to sharing her story with you!

12:15p - 12:30p

Amelia Rose Earhart - Photo opportunity
(Seaport A)



12:30p - 1:30p

Lunch/Networking
(Seaport Foyer A/Seaport A)/Balcony



Full Agenda

Tuesday, October 31, 2017 continued

	<p>General Session: How to Overcome Psychosocial Roadblocks: Claims Advocacy's Biggest Opportunity (Seaport DE)</p>	<p>Moderator: Anne Kirby, Rising Medical</p> <p>Overview: Claims leaders rank psychosocial issues as the number one barrier to successful claim outcomes according to the 2016 Workers Compensation Benchmarking Study survey. It's likely no coincidence that while the industry has progressively paid more attention to psychosocial issues this past decade, there's also been a shift towards advocacy-based claims models over adversarial, compliance, and task-based processing styles. Simply put, advocacy models – which treat the worker as a whole</p> <p>This session demonstrates how industry front runners use claims advocacy principles to coach workers with psychosocial issues to recovery. The presentation also backs its observations with data from the latest Workers Compensation Benchmarking surveys showing organizations that use advocacy principles have better claim outcomes than their lower performing peers.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none">• Differentiate psychosocial issues from psychiatric issues, and understand common misinformation / misinterpretations• Learn the hallmarks of successful screening techniques to ascertain the presence of psychosocial risk factors• Learn the role that a team-based approach and injured worker coaching plays in effective psychosocial interventions• Develop strategies for cultivating “soft skills” in frontline claims staff• Why advocacy-based claims models are more successful at combatting psychosocial factors than traditional claims management approaches	<p>Speakers:</p> <ul style="list-style-type: none">• Marco Iglesias, MD, Broadspire• Trecia Sigle, Nationwide• Denise Algire, Albertsons Companies
1:30p - 2:30p	<p>Breakout 1/Why Diversity & Inclusion Matter (Seaport C)</p>	<p>Moderator - Bill Pipkin, Attorney with Austill, Lewis, Pipkin & Maddux Panelists:</p> <ul style="list-style-type: none">• Jay Ayala, Managing Director, Sedgwick• Tammy Ciraulo, Director of Insurance Administration, Stater Bros.• Cyndy Larsen, Area Vice President, Kaiser On the Job, Occupational Health Sales & Account Management• Chikita Mann, Branch Supervisor – Georgia, Genex• Carol Murphy, Managing Director, Aon Risk Solutions <p>Overview: This session addresses the question on many people's minds – Why Diversity and Inclusion Matter. Multiple stakeholders with varying perspectives and experiences share their points of view related to this highly relevant topic. Panelists discuss how D&I can impact the services you provide and serve your customers; how their organizations have chosen to address D&I at the workplace; what challenges and benefits they have encountered along this journey; and ultimately how D&I impacts workers compensation and the experience of the injured worker.</p>	
	<p>Breakout 2/ (MSP Track) The Prescription Dilemma in Medicare Set Asides (Seaport B)</p>	<p>Speakers:</p> <ul style="list-style-type: none">• Mark Pew, Vice President, PRIUM• Melanie Schafer, Esq., Burns White <p>Learning Objectives:</p> <ul style="list-style-type: none">• Generics, Off Label Use, Compounds, Contraindications, Weaning/Tapering• Cleaning Up the Mess Before Settlement• Cleaning Up the Mess After Settlement	
	<p>Breakout 3/Best Practices in Workers' Comp Crime Prevention & Reporting (Balboa AB)</p>	<p>Speaker:</p> <ul style="list-style-type: none">• Summer Stephan, San Diego District Attorney• Dominic Dugo, Chief Deputy District Attorney, San Diego Ins. Fraud Division• Jesse Navarro, Director Community Relations, San Diego DA's Office• Terry Smith, Esq., Floyd, Skeren & Kelly• Laura Clifford, Executive Director, Employers' Fraud Task Force <p>Learning Objectives:</p> <ul style="list-style-type: none">• San Diego Insurance Fraud Division• Burden of Proof• Applicant Fraud• Medical/Legal Provider Fraud• Crime Prevention• Scams, Scoundrels & Liens and the Packaging for Prosecution• Forces Joining Forces	

Full Agenda

Tuesday, October 31, 2017 continued

2:00p - 4:00p

Breakout 4/Value-Based Care and Workers Compensation: Evaluating (and Paying) Primary Care Physicians Appropriately (Seaport A)

Moderator: David Deitz, MD

Speakers:

- Glenn Pransky, MD, Consultant
- Hong Zhang, MD, Suttter Health
- Laurence, Miller, MD, Anthem

Overview:

Occupational and other primary care physicians are the first encounter for most injured workers, and it is widely believed that those initial encounters have a strong influence on subsequent medical and disability costs. Yet there are no industry standards, scarce data on quality, and a reluctance to pay for better care. This session will bring in panelists from variety of perspectives to discuss how primary occupational care can best be evaluated.

Learning Objectives:

- A description of how different WC organizations measure primary care value
- What the state of the science of disability outcomes shows
- How new payment models may impact occupational primary care
- Describe the relationship between primary care occupational practice and outcomes such as return to work
- Understand how different networks and payers currently measure primary care occupational performance, and how that is likely to evolve
- Scams, Scoundrels & Liens and the Packaging for Prosecution
- Understand some key performance metrics for occupational practice, and how they can be measured in their own organizations

For Physicians:

Current shortfall:

Practicing occupational physicians are increasingly subject to a variety of performance measurements, but little information is available that can help occupational physicians understand the basis for these measurements, how their performance is tied to clinical outcomes such as return-to-work, and how the clinical mix of the cases they see is taken into consideration.

Following the session, physician attendees will be able to:

- Describe the relationship between primary care occupational practice and outcomes such as return to work
- Understand how different networks and payers currently measure primary care occupational performance, and how that is likely to evolve
- Understand some key performance metrics for occupational practice, and how they can be measured in their own organizations.

2:30p - 3:30p

General Session: People's Choice Awards (TED-style talks) brought to you by Gallagher Bassett (Seaport DE)



Join your host Greg McKenna for this engaging session that inspires and motivates. Presenters deliver TED-style talks in 6 power-packed minutes. Attendees vote on your favorite presenter and the winner will be announced at our Comp Laude® Awards ceremony later that evening! Powered by Gallagher Bassett.

3:35p - 4:05p

General Session: Live Out Front Ideas with Kimberly & Mark (Seaport DE)

5:00p

Cocktails & Appetizers before Gala (4th Floor Pool Deck)

5:30p - 7:00p

Comp Laude® Awards & Gala Reception brought to you by Broadspire (4th Floor Pool Deck)



The moment everyone has been waiting for! Our coveted awards are presented to the 2017 winners by Out Front Ideas team Kimberly George and Mark Walls. This is a not-to-be missed event as our awards ceremony takes place on the 4th floor pool deck, overlooking San Diego Bay. Refreshments will be served. A real Hollywood-style setting is in store, thanks to our awards ceremony sponsor Broadspire.

8:00p - 11:00p

Masquerade Ball (Seaport A)

End the day and celebrate Halloween night at our mysterious and magical Masquerade Ball. Enjoy refreshments, tunes and decadent hors d'oeuvres. Each and every ticket presented at the door supports Kids' Chance of California. Come prepared to participate in fundraising for our favorite charity. Costumes are encouraged, masks are mandatory! There will be an unmasking at 10p to reveal true identities and a \$1,000 Gift Card is up for grabs for best mask / costume, compliments of ATB Law Firm.



Full Agenda

Wednesday, November 1, 2017

7:15a - 8:00a **Registration/Networking /Breakfast**
(Seaport Foyer A/Seaport A)/Balcony

8:00a - 8:10a **Welcome & Kickoff Day 2**
(Seaport DE)

Breakout1/(MSP Track)
Reimbursing MAPs and PDPs
(Seaport B)

Speaker:
Jennifer Jordan, Esq. Chief Legal Counsel, MedVal

Learning Objectives:

- What are MAPs and PDPs?
- Are Advantage Plans and Prescription Plans entitled to reimbursement?
- How to identify MAP and PDP involvement in your claim.
- Developing a process to keep you away from double damages.

8:00a - 9:00a

Breakout 2/Workers Comp Judges Panel
(Seaport C)

Speakers:

- William Zachry, Moderator
- Hon. Colleen Casey, California
- Hon. Jennifer Hopens, Texas
- Hon. David Langham, Florida

8:15a - 9:00a

SPEED NETWORKING!!
Brought to you by: myMatrixx Let's get the energy moving! Prizes awarded
Powered by myMatrixx
(Seaport Foyer A//Exhibit Area)



Overview:
Join Rudy Flores, Director of Sales for myMatrixx for the second annual Speed Networking.

What is Speed Networking? It's networking with a twist!

This session is certain to be a highlighted segment of the Comp Laude Awards and Gala for years to come. It is one of the many brain children of David DePaolo designed to deepen communication and collaboration between exhibitors/sponsors and decision makers.

We are creating opportunities for 30 exhibitors/sponsors and qualified service providers (Recruiters) to share their approach, advantages and philosophy with interested potential purchasers (Recruits) through a wildly interactive session that allows both parties to get to know one another.

The twist? Recruiters have just one minute to engage. Go!

After 30 one-minute, super-fast one-on-one meetings, decision makers will vote on who made the best impression/connection.

For more information on how to participate contact Rudy Flores
rflores@mymatrixx.com

9:00a - 10:00a

General Session: The view from the C-Suite
(Seaport DE)

Speakers:

- Moderator, Mark Walls
- Artemis Emslie, CEO, myMatrixx
- Chris Watson, COO, One Call Care Management
- Dawn Watkins, Los Angeles Unified School District
- Rick Taketa, president and CEO, York Risk Services

Learning Objective:
As executive leaders, our panelists are passionately aware of current business drivers. Companies have greater concern with attracting and retaining their workforce. Customer experience is paramount. Brand awareness and management are critically important to organizations. What works well today to meet the needs of customers and drive successful outcomes for injured workers? An important shift is happening in workers compensation and these leaders will share what we are doing well and offer tangible opportunities for the future.

Mindfulness Session 2
(Balboa AB)

Session Leader: Erin Johnson, EMERGE

Overview:
How mindfulness and meditation can help to enhance creativity and innovation. The session includes a guided visualization based meditation to help attendees begin to access clarity and creative inspiration.

Full Agenda

Wednesday, November 1, 2017 continued

10:00a - 10:30a

Kids' Chance from Coast to Coast
(Seaport DE)

Speakers:

- Maria Henderson - Kids Chance of CA
- Bob Wilson workercompensation.com

Overview:

An uplifting session that proves that when the various stakeholders in the Workers Compensation industry come together for a good cause, there is no plaintiff or defense; everyone wins, especially the kids.

- Hear about how Kids' Chance of Georgia which started in 1988 has spread coast to coast as a national movement.
- Learn what you can do to help ensure the mission becomes reality.
- Hear the latest on the David DePaolo Memorial Scholarship including a heart warming video.

10:30a - 11:00a

Networking Break brought to you by Safety National



11:00a-12:30p

General Session: Treating pain beyond opioids
(Seaport DE)

Speakers:

- Kimberly George, moderator, Sedgwick
- Beth Darnall, PhD, Stanford University
- Steven P. Stanos, DO, Swedish Medical Group
- Dr. James W. Atchison, DO, Ability Lab

Overview:

Pain is common with workers compensation injuries. The challenges with opioid treatment for pains has made national news and is a recognized societal concern. Workers compensation stakeholders have a vested interest in considering alternatives to opioids as a treatment for pain. Hear from nationally recognized experts on the latest in pain treatment, including early intervention, pre-surgical treatment for pain, in addition to the latest in functional restoration and integrated delivery models treating chronic pain patients. This session will challenge our current thinking and improve our understanding of how to treat pain and improve functionality for injured workers.

12:30p - 1:30p

Lunch/Networking
(Seaport Foyer A/Seaport A)/Balcony

1:30p - 3:00p

General Session: Creating an Advocacy Culture: What High Performing Payers are Doing that others Aren't
(Seaport DE)

Moderator: Rachel Fikes, Rising Medical

Speakers:

- Denise Algire, Albertsons Companies
- Darrell Brown, Sedgwick
- John Riggs, Disneyland Resorts

Overview: Advocacy, like many other alleged claims "best practices" in workers compensation, is often met with skepticism because the data to back up this newer model is limited. Only recently have national surveys of claims leaders gathered enough meaningful data to substantiate that advocacy-based claims models are generating better claim outcomes, clearly differentiating superior claims management organizations from industry peers.

But how do organizations go about transitioning from the compliance and task-based processing styles in which the industry has invested so heavily to a claims approach that treats the injured worker as the customer at the center of the claim?

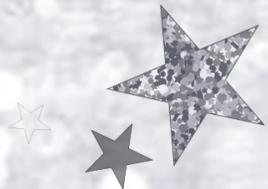
This presentation will examine the paradigm shift that must occur for advocacy-based models to take root and flourish, particularly the need for executive support in order to reframe how workers comp is perceived across an entire enterprise, from the injured worker to the claim professional. You'll hear practical steps you can take to become an advocacy-model ambassador, including successful strategies for obtaining executive buy-in, as well as insights into the cultural landscape of advocacy-based claim organizations. Survey results from the Workers Compensation Benchmarking Study will provide data evidence and add context to the session.

Learning Objectives:

- Learn principles of advocacy-based claims models, and why they are generating better claim outcomes than traditional claims management styles
- Develop practical strategies for lobbying executive leadership to adopt an advocacy-based approach
- Recognize the cultural differentiators of advocacy-based claims organizations
- Understand how organizations utilizing advocacy-based models communicate differently – both within their organizations and with injured workers

Full Agenda

Wednesday, November 1, 2017 continued

1:30 - 3:00p	 Breakout 1/Empathy in Managed Care (Seaport C)	<p>Moderator: Tom Kerr, Genex Speakers:</p> <ul style="list-style-type: none">• Chris Brigham, MD, Brigham & Associates• Becky Curtis, Take Courage Coaching® <p>Overview: Workers comp has become so complicated that injured workers constantly complain of being lost in the chaos. They worry no one is looking out for them— their providers are staring at computer screens during visits, trying to absorb the flood of data relevant to their patients' diagnoses, and their employers are unwilling to make necessary accommodations to help them return to work sooner. The problem is most workers comp professionals (adjusters, providers, employers, case managers, etc.), deal with sick and injured workers on a daily basis; it becomes routine.</p> <p>What if we changed the paradigm and looked at each individual's injury not as a component of a larger business process, but through the injured worker's eyes? Would it result in faster return-to-work rates?</p> <p>In this session, presenters discuss the role of empathy in workers comp, how it benefits the injured worker's experience and results in considerable cost savings for the client. Using a collaborative approach, presenters demonstrate how empathy can improve motivation to return to work and keep claimants from spiraling into depression and pain leading potentially to opioid use and even long-term disability.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none">• Learn how lack of empathy is relative to many problems in the work comp industry (opioids, mistrust)• Review real case studies on incorporating empathy and how it results in faster return-to-work rates• Develop guidelines for claims referrals and provide your team with empathy education and support
	Breakout 2/(MSP Track) Funding the MSA Account (Seaport B)	<p>Speakers:</p> <ul style="list-style-type: none">• Manny Valdez, Ringler Associates• Tim Kosor, Brant Hickey• Marques Torbert, CEO, Ametros Financial <p>Learning Objectives:</p> <ul style="list-style-type: none">• These brokers will walk you through the process of funding the MSA.• The advantages and disadvantages of funding the MSA with a lump sum.• The advantages and disadvantages of funding the MSA with an annuity.
	Breakout 3/Fraud Breakout: ID Theft & Medical ID Theft Used in Medical Billing (Balboa AB)	<p>Speaker: MiKe McKee, Sr. Special Agent, National Insurance Crime Bureau</p> <p>Overview: This presentation will provide you with useful information to help you personally and professionally fight the fastest growing crime in America: ID Theft. The presentation starts with straight ID theft, and progresses to ID theft in insurance fraud, and how it's currently being used in tens of thousands of insurance claims, by organized crime/groups. All parts of the presentation use recent real life criminal cases to illustrate the problem, and its possible impact on you, and your company.</p>
2:30p - 3:30p	Breakout 4/(MSP Track) Funding and Administering the MSA Account (Seaport B)	<p>Speaker: Marques Torbert, CEO, Ametros Financial</p> <p>Learning Objectives:</p> <ul style="list-style-type: none">• What can the MSA account pay for? How much can it pay for medical care?• The advantages and disadvantages of self-administering the MSA account.• The advantages and disadvantages of professionally administering the MSA account.
3:00p - 3:10p	Networking Break	Exhibitor Best of SHOW (must be present to win with exhibit still in place)
3:10p	Exhibitor Teardown Begins	

Full Agenda

Wednesday, November 1 2017 continued

3:10p - 4:10p

General Session: Leveraging Artificial Intelligence: The Future of Claims Management
(Seaport DE)

Moderator: Artemis Emslie, myMatrixx

Panelists:

- Cliff Belliveau, myMatrixx
- Norman Tyrrell, Mitchell
- Bill Zachry, Sedgwick Institute
- Adam Baran, Amazon

Overview: Imagine a world where we can predict severity of a claim, prevent catastrophic accidents from occurring in the workplace and collaborate seamlessly as an industry. Although the current state of workers compensation is far from this, Artificial Intelligence (AI) is helping shape this future for claims management. Getting to this perfect state and adopting AI is not an easy task.

Overcoming the misconceptions tied to AI is a challenge in itself, let alone resolving data collection issues and addressing gaps in technology. When we forgo the idea that AI is only a threat and align with the view shared by visionaries like Mark Zuckerberg that AI is a way to make the world a better place, we can achieve greater goals within our industry.

This session addresses some of the misconceptions of AI, discusses how it is relevant in the workers compensation industry and how we can use AI to collaborate better together so that as an industry we can improve outcomes, make a difference in the lives of injured workers as well as costs spent in the work comp system.

Learning Objectives:

- Learn what AI really is, its relevance to the Workers Compensation industry, and the challenges involved.
- Discuss use cases on how AI is, or can be, leveraged to benefit injured workers, improve outcomes and connect stakeholders involved on the claim.
- Recognize that the focus of AI should be on its benefits, not misconceptions.

4:30p - 6:00p

Comp Laude® After Party
(Seaport A)

That's a wrap! Mingle with the 2017 winners and celebrate all the Comp Laude® good times as we gather for refreshments and more industry networking as we conclude our event.



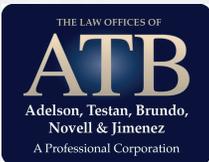
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Workers' Compensation Institute

