



## MSP PROGRAM

The Webroot Partner Edge program enables MSPs, resellers, distributors, and network and security vendors to grow with predictable and recurring revenue through cloud-based cybersecurity and threat intelligence solutions. By providing the industry-specific tools, security and threat intelligence services, training, integrations, certifications, and platforms our partners need to ensure trust and reliability with their customer base, Webroot empowers businesses to become their most successful.

### Why partner with Webroot?

- » Predictable, recurring revenue grows your business
- » Sales & marketing tools enable greater profitability
- » Superior cybersecurity solutions reduce your costs
- » Technical & sales certifications support your service

### MSPs who partner with Webroot enjoy:

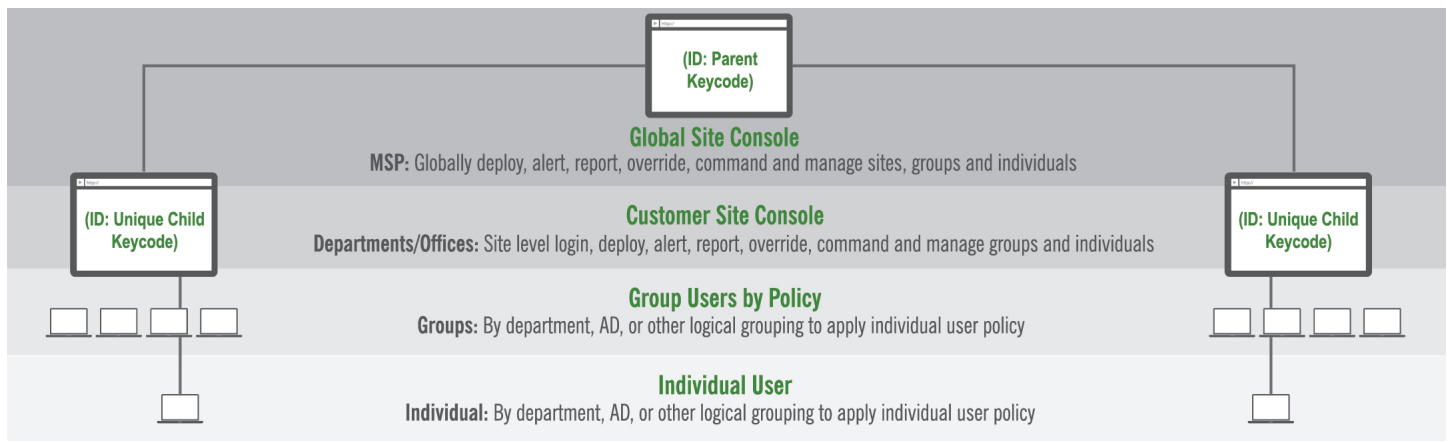
- » Single solution for both antivirus & antimalware
- » Powerful endpoint, mobile, and DNS security, plus Security Awareness Training for end users
- » Lower operational costs
- » Superior productivity, uptime & increased customer satisfaction
- » Single pane of glass online management console for different sites & customers; reducing administrative effort
- » Zero on-site hardware infrastructure to maintain
- » Rollback remediation & no reimaging
- » RMM integration with ConnectWise, Continuum, Kaseya & Autotask
- » Tech support by U.S. based Webroot employees, within each region, in 60+ languages

*“We are always looking for industry leading technologies to bring to our clients. Webroot’s technology has greatly reduced virus disruptions on our clients’ systems.”*

**Erik Nachbahr, President and Founder,  
Helion Automotive Technologies**

### Global Site Manager console:

- » Easy installation, management, and support
- » Global customer policies and views
- » Hierarchical, multi-tenant management with granular access rights
- » Self-administered licensing with dynamic parent/child keycodes to reduce operational costs
- » 100% cloud-based – zero on-site management infrastructure
- » Easy to support – real-time, collective threat intelligence protection means customers never need signature updates
- » Superior incident response with automatic remediation and customizable alert reporting
- » No-conflict agent deploys in seconds and won’t impact user productivity



Webroot SecureAnywhere® Global Site Manager – Web-based Hierarchical Management

## Superior Products

Endpoint Protection
Automatic remediation means no reimaging
< 1 MB agent deploys in seconds, saving man-hours
Remote management via intuitive online console
Never requires signature updates or patches
RMM & PSA platform integration
Zero conflicts & zero infrastructure to maintain
DNS Protection
100% cloud-based, no servers, hardware, or software
Stops threats at the domain level, before they hit endpoints
Backed by Webroot BrightCloud® Web Classification
Enforces internet usage policies seamlessly
Adds another revenue stream & reduces costs
Mobile Protection
Over-the-air deployment & management
Support for Android™ & iOS® devices
Antivirus, secure web browsing, lost device protection features
Fast scans & a tiny device footprint
Security Awareness Training
Effective, relevant end user education to strengthen your first line of defense
Fully featured phishing simulator
Engaging interactive training courses
Trackable, customizable campaigns
Measurable reporting & results

## Exclusive Webroot® MSP Partner Benefits

Go-To-Market Toolkit
<b>Resource Center</b> – marketing & sales enablement tools
<b>Co-branded Emails &amp; Lead Generation Tools</b> – custom free trial links
<b>Web Syndication</b> – set it & forget it microsite
<b>Partner Community Access</b> – peer-to-peer connection
Sales Enablement
Competitive intelligence
Sales tools
Product collateral
Sales training & certification
Marketing enablement funds
Technical Enablement
Technical training & certification
Pre-sales engineering support
Product training

### About Webroot

Webroot protects your clients against sophisticated threats—no matter how or where users connect. Designed with MSPs, resellers, distributors, and technology vendors in mind, the Webroot Partner Edge Program offers competitive margins, recurring revenue, lower operational costs, and proven endpoint, mobile, and DNS-layer security. For more information, visit [www.webroot.com/partners](http://www.webroot.com/partners)

### World Headquarters

385 Interlocken Crescent  
Suite 800  
Broomfield, Colorado 80021 USA  
+1 800 772 9383

### Webroot EMEA

6th floor, Block A  
1 George's Quay Plaza  
George's Quay, Dublin 2, Ireland  
+44 (0) 870 1417 070

### Webroot APAC

Suite 1402, Level 14, Tower A  
821 Pacific Highway  
Chatswood, NSW 2067, Australia  
+61 (0) 2 8071 1900