

How to Choose Your Book's Category

The most important thing you can do when uploading your eBook to a publishing platform is to choose the right categories to place your book in. Here's how to do that the smart way...

List 5 Best-Sellers that Are Like Your Book

Tip: Find Amazon's best-sellers [here](#) and Barnes & Noble best-sellers [here](#).

1. _____
2. _____
3. _____
4. _____
5. _____

Check Amazon and Barnes & Noble. In which categories are these best-sellers?

1. _____
2. _____
3. _____
4. _____
5. _____

What keywords might describe your eBook? (e.g. time management, reinvention, entrepreneurship, etc.) Amazon lets you choose up to 7 keywords so be sure to use them all.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____