



INSTAWALK

We're going retro. All the way back to circa 2015! We're headed back to the LINQ and repeating what might have been the most impassioned and dramatic competition in IPI history. Three teams will compete for fame and glory. Names will go down in IPI history. Lives will be changed forever.

Buses will depart the M Resort at 7pm sharp at the spa entrance. Buses will take us to the LINQ to experience the photographic sights of the Las Vegas Strip. Take photos as you enjoy the sights, shopping, restaurants and nightlife at LINQ. Your photos should artistically express our industry, our IPI family, IPIC, your team color or our 2018 theme of BOLD. Use creative apps to edit your photos. Be creative! Upload your shots to Instagram using your team hashtag: #ipiteamred, #ipiteamgreen or #ipiteamblue. Individual winners and the winning team will be announced Wednesday during the 9am Live Learning session.

Photo-Worthy Sights:

- **High Roller** - Ride the High Roller!
- **VR Adventures** - Go on a Virtual Reality adventure!
- **AmeriCAN Beer + Cocktails** - Play games while you sip on a can of beer at AmeriCAN Beer + Cocktails. (Bring your own grub and enjoy \$1 drinks from 7:04pm - 8:04pm!)
- **Brooklyn Bowl** - Bowl and listen to live music at Brooklyn Bowl.

Yummy Deliciousness

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- **Eat** Kosher favorites at Canter's Deli (Yes, our own Phil Canter is related!), fish + chips at Gordon Ramsey's or BBQ at Virgil's.
 - **Grab a quick bite** at Jaburritos, In-N-Out Burger or Haute Doggery.
 - **Enjoy dinner** at Guy Fieri's, Chayo Mexican Kitchen + Tequila Bar or Off the Strip.
 - **Try out hundreds of beers** (and plenty of food) at the Flour + Barley, TAG Sports Bar, The Tilted Kilt, Yard House and O'Sheas.
 - **Save room for** a Sprinkles cupcake, Amorino Gelato or something delicious from Ghirardelli!
 - **And get your late night** Starbucks fix!

Buses will pick us up at the Harrah's Bus Plaza at 10:30pm sharp. Please return on the same bus (labeled by team color) on which you arrived. If you choose to stay out longer, you will be responsible for your own transportation back to M Resort. Lyft is your best option for inexpensive local transportation with great service!

On the return trip home, everyone will do a search for the team hashtag. Like your favorite photo(s) and the photo/video with the most likes will be the team winner and will go up against the winner from the other teams. You will want to like the ones that are the most creative and embody our industry, our IPI family, IPIC, your team color or our 2018 theme of BOLD. We will select three individual winners and announce the winning team during Wednesday's presentation.

Prerequisites: Download Instagram app to your mobile device and create an account. Make sure your device is charged for the event.

If you should need assistance, please call **Brenda** at **702-524-1415**. You may also try **Erin von Holdt** at **(702-739-4515)** or **Ron Mohney** at **(702-465-0339)**.

Captains:	Erin	Brenda	Ron/ Whitney
Team Hashtag:	#ipiteamred	#ipiteamgreen	#ipiteamblue