

# XPROMOS

## Marketing Mastery



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25 YEARS OF SALES-DRIVING SUCCESS WITH FORTUNE 500 COMPANIES AND EVERYDAY NAME BRANDS



XPROMOS is an independent marketing firm with a 28 year legacy of driving tens of millions in sales for Fortune 500 companies and everyday name brands. Their proven model for success transcends product verticals, trade classes, audiences and points in the customer journey, from awareness to advocacy. Since 1989, the agency has consistently leveraged trends and seized opportunities to bring client value beyond their budget.

### Core Competencies

- **Sales-driving marketing ideas and campaigns** that increase B2B and B2C response rates along the customer journey.
- **Digital activation** through social media, micro-sites, websites.
- **Email funnels** and squeeze/landing pages that drive engagement, move prospects along the customer journey.
- **Contemporary marketing materials** to support brand values: brochures, sell sheets, templates.
- **Multicultural marketing:** Ethnic engagement with Hispanic and Asian Americans.
- **On-site events** which drive engagement and attract attention.
- Identifying and negotiating targeted **sponsorships**.
- Strategic **premiums** that connect brands with their audience.
- Creation and execution of **contests, sweepstakes, games** with prizes and logistics that make target audiences take action.
- Bonded: resources to **bond** sweepstakes and events.
- **Incentive and loyalty programs** for employees and customers.



### Company Data



- DUNS: 168088438
- CAGE: 84K97
- NAICS: 541810
- # of Employees: 2
- Services Nationwide

### Differentiators

- **Direct Connect** - work directly with co-founders to achieve your vision while squeezing optimal value out of your marketing budget
- **Value** - Squeeze greater ROI out of tight budgets
- **Independent** - 28 years of success
- **Targeted** - Drives results by fusing passion with evolving technologies



### Past Performance

*"XPROMOS is amazing to work with: creative, full of ideas, and always thinking 10 steps ahead. I would tell them what I wanted to accomplish and then like magic the campaign was ready and even more amazing than I expected. They are always on-time (any project delays came from our team) and on-budget."*



*"Our first-strike mentality is paying big dividends. We invested early in the Hispanic contractor, and now we are seeing their support translate to market share. The ROI is clear."*



Orange County, CA

Sarasota, FL

Cincinnati, OH

